MOST WIDELY READ COMMUNITY NEWSPAPER IN SAN DIEGO COUNTY - - - WE CIRCULATE!

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# THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

## "SILVER SPRAY" HOTEL PLANNED

J. N. and B. A. DOUGLASS
PROPOSE FINE IMPROVEMENT
OF SEASHORE PROPERTY

Although the plans are still somewhat indefinite, it is not too premature to announce that the long contemplated improvement of the splendid Silver Spray plunge property seems about to become a laudable reality. J. N. and B. A. Douglass, owners of the plunge and the unfinished apartment house, are perfecting details for the completion of the interior of the building, with the purpose of making it a strictly modern seashore hotel and residential resort. The present structure has one of the most substantial foundations to be found on the Pacific coast and the location is ideal for the purpose proposed.

PAVILION BARBER SHOP—Under personal direction of A. H. Maiser. Skillful service, always.*

## Lipsett Building Greatly Enlarged

O. B. DRY GOODS
HAS LARGEST STORE SPACE
IN OCEAN BEACH

With the completion this week by Contractor T. J. Ellis of an extension of thirty feet to the former length of fifty feet, the Ocean Beach Dry Goods store now has the longest and most extensive direct floor space in Ocean Beach. The owner of the building of the store, Mrs. H. Lipsett, is being congratulated by her many friends for her commendable business, courage, industry, and progressiveness. Additional counters and shelves are being installed for the display of an immense stock of new holiday goods. Besides the commodious extension to the O. B. Dry Goods store, Mrs. Lipsett is having her residence enlarged on the rear of her property, Contractor Ellis being now engaged in the additional building.

### FINE RESIDENCE FOR SUNSET CLIFFS

W. S. Mills has taken out a permit for a handsome modern residence, costing $10,000, at 4494 Tivoli street, Sunset Cliffs.

### FINE STUCCO RESIDENCE

J. B. Ellis, New Southern Hotel, per H. Justice, stucco cottage and garage, 5106 W. Point Loma blvd., lots 21-22, block 103, Ocean Beach Park, $5000.

### ORNAMENTAL LIGHTING

The city council this week approved the proposition for extending new ornamental lighting district at Ocean Beach from Cable to Defoe streets on Newport avenue.

### BUILDING PERMITS

A. L. Turner, 4962 Cape May, stucco bungalow, 4968 Cape May, lot 8-9, block 59, Ocean Beach; $4,000.

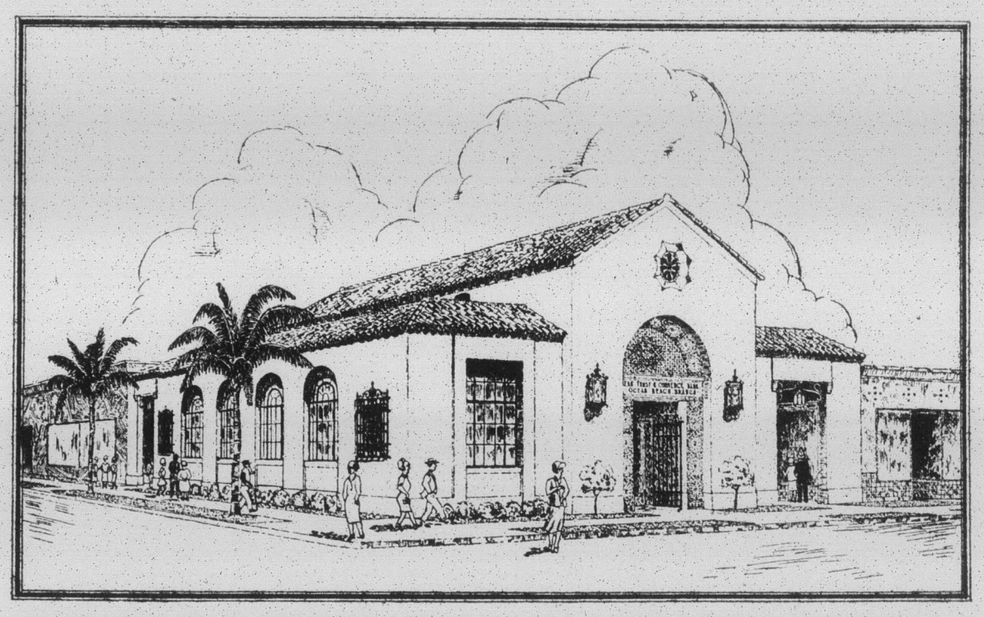
Esther Miller, garage and apartment, 5130 Brighton, lot 13, block 85, Ocean Beach Extension; $1,500.

W. M. Smith, of 4602 University avenue, is building a stucco cottage and garage at 4811 Del Mar avenue, to cost $3,000.

### "JACK'S" CAR JUST FITS

Contractors T. J. Ellis has recently purchased a Dodge sedan, which just about fits the garage at his home on Froude street.

## Beautiful Ocean Beach Bank Now Undergoing Construction



FIRST REPRODUCTION OF SPECIAL ARCHITECTURAL SKETCH OF BEACH BRANCH OF SOUTHERN TRUST & COMMERCE BANK

Rapid progress is being made in the construction of the new Ocean Beach bank building at the corner of Newport avenue and Bacon street, as a branch of the Southern Trust and Commerce Bank of San Diego. The accompanying outline illustration of the new bank building is from an original drawing in color by Architect W. Templeton Johnson. It shows the general exterior effect of the structure, yet plain black and white fails to convey the beauty and color harmony that will prevail in the finished building occupying a plot 50 x 75 ft., with the main entrance on Newport avenue. The new bank structure of brick and concrete will be finished in stucco of a warm buff and cream color and the roof will be of bright variegated tile. The entrance will be idealistic with ornamental iron grille work and artistic tiling, while especially designed windows will enhance the beauty of the structure. The plans include an extra store on the Newport avenue side and a narrow store at the rear of the building. Marble columns will grace the interior of the bank, which will contain two private offices, tellers' windows and cages, safety deposit vaults, and rest rooms and lavatories for patrons. Contractor Ed. F. Hastings of Point Loma is in charge of the building operations and J. A. McCauley of the Ace Plumbing Co., Ocean Beach is installing the plumbing arrangements. It is planned to have the building ready for occupancy on the first of the coming year.

Kodak Films—Froide—Bacon St.

## O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The following order of children's books was received at the O. B. Branch Library this week.

Valery Carrick's picture folk tales; Etiquette, Jr., Clark; Little Jack Rabbit's big red book, Cory; Five Animals, Gauss; Happy Easter stories; Merry Christmas stories; Tired Trolley Car, Ritner; What Happened in the Ark; Boy's Life of Barnum, Root; At Bow View, Blake; Russ Farrell, Test Pilot, Burtis; Patsy's brother, Campbell; Zulu Trail, Gilson; Maida's Little School, Irwin; Mark Tidd in Egypt, Kelland; Campfire Courage, Marshall; Boy Explorers in the Pirate Archipelago, Miller.

Stationery—FROIDE'S, Bacon st.

### SERIOUS CHARGE RESULTS FROM AUTO ACCIDENT

A corner's jury early this week decided that the death of Mrs. Margaret M. Gregory on Nov. 5 was due to injuries received on Oct 5 as the result of an automobile collision which "was caused by careless driving on the part of Mrs. Anna Crawford" according to testimony at the coroner's inquest. Mrs. Gregory, who was a pioneer resident of San Diego, was riding with her daughter, Mrs. Ermah S. Geraud at De Foe and Brighton streets when the accident which caused the fatal injuries occcurred. Cornor Kelly stated he would ask for a warrant charging Mrs. Crawford with manslaughter.

### SOCIAL AND WELFARE WORK

The Community Chest is the greatest step forward in social and welfare work, according to social workers. It aims to coordinate all social and welfare activities into one community program. An army of 1500 volunteer workers from business, social and professional ranks will give their time and support to the San Diego County Community Chest Appeal from November 1 5to 22.

Classified Ads Get Quick Results.

Photographs—Froide—Bacon St.

### C. L. SCHACHTEBECK SAYS BUY LIFE INSURANCE JUST LIKE FIRE INSURANCE

For the benefit of his neighbors and friends in Ocean Beach and throughout Point Loma Mr. C. L. Schachtebeck, a widely and most favorably known insurance authority, announces that life insurance should be bought the same as one buys fire insurance. He says: "What you want is simple protection in case of death. Locate your own saving account out of the enormous premiums you have to pay, and deposit with your home bank, the Southern Trust & Commerce Bank in Ocean Beach at 4 per cent (instead of 3 per cent) compounded yearly. If you need moneys out of your savings account (cash values) in your policy, you borrow from the insurance company your own savings on reserves at 6 per cent., and the face value of your policy is reduced by amount so borrowed. If you ask for your cash values, you will have to surrender your policy, and then have no provision for your family. If you die, face value of policy is paid, and all reserves or cash values in your policy are retained by company. What would you think, if you wanted to draw $500.00 from your savings account at your bank and the teller would tell you, "Sure, Mr. Depositor, we will let you have the $500.00, but you have to pay us 6 per cent. per annual interest?"

Mr. C. L. Schachtebeck is the special representative of the National Life association of Des Moines, Iowa, organized in 1899, a branch company and one that will pay the face of the policy and all accumulations, he states, and furthermore your reserves or accumulations are at your command at any time without having to pay any interest. Further information in regard to life insurance will be gladly given by Mr. Schachtebeck, whose office and residence addresses, as well as phone numbers, are given in his business card in another column.

All agencies of the San Diego County Community Chest give service in all parts of the county.

Kodak Finishing—Froide—Bacon St.

## S. D. A. & N. Academy

Three new faculty members have joined the Academy staff since the opening of the fall term. Lt. H. E. Brockway, of Glendale, is in the Department of Foreign Languages; Lt. Edgar M. Pilkinton, of Vanderbilt University, Nashville, Tenn., has work in the English Department, and Lt. and Mrs. Lawrence A. Barnes have been assigned to duty in the grades and the position of assistant housemother, respectively.

Major and Mrs. John L. Davis, Jr. have been entertaining the members of the faculty at Thursday evening dinners for the past three weeks. These pretty and enjoyable functions have proved most pleasant occasions for the groups who have been bidden to them.

Mr. John L. Davis, Sr., is again very ill, and has been taken to the Scripps Memorial Hospital for treatment.

Three new buildings are in process of erection on the Academy campus. The spacious addition to the Junior School is nearly empleted, the infirmary is progressing rapidly, and work has just started on the new auditorium.

Col. and Mrs. Thos. A. Davis, who have been traveling through the north and east, have arrived at their old home, Knoxville, Tenn. Col. Davis is delegated to present the greetings of the California Association of University of Tennessee Alumni when the home-coming exercises of the university are held at Knoxville November 6th.

The first banquet of the Juniors of this year was given at the Golden Lion Tavern on Friday evening, Nov. 5. Members of the faculty invited were Major Davis and Capt. Bain.

### ROLLER POLO CONTESTS AT KICKHAM'S M. B. RINK

Don't miss the roller polo games every Tuesday and Thursday night at Kickham's Mission Beach Skating rink. Several teams are preparing for the annual winter championship series.

## NEW STRAND THEATRE CHANGES OWNERSHIP

MR. AND MRS. F. J. GRUBER
PURCHASE PROPERTY INTEREST
FROM RAY G. ERICSSON

With the final business details practically consummated this week, the new Strand theatre on Newport avenue is scheduled to change ownership and management this week. The splendid amusement building and valuable business property has been purchased from Ray G. Ericsson by Mr. and Mrs. F. J. Guber, who will shortly assume personal management of the Strand theatre. Mr. and Mrs. Gruber are pratical show folks of many years' experience and have been residing in San Diego for some time. During their long and active theatrical career they both achieved wide fame and were headliners on the various amusement circuits throughout the country. The new owners propose to make the Strand theatre one of the best show houses in Southern California.

## LOCAL MASONS CELEBRATE

FIRST ANNIVERSARY
PENINSULAR MASONIC LODGE
HIGHLY SUCCESSFUL

A special dinner and dance were given by the members of the Peninsula Masonic Lodge on the first anniversary of the lodge last Saturday evening, Nov. 6, and proved highly successful in attendance as well as in entertainment. The Masonic hall on Newport avenue was appropriately decorated and a huge birthday cake, suitably inscribed, graced the enjoyable occasion. Following the banquet, dancing was continous 'till near midnight, excellent music being furnished by the James orchestra of the KFSD radio station in San Diego.

### RECIPROCITY MEETING O. B. WOMAN'S CLUB

The Ocean Beach Woman's club held an unusually interesting meeting, with a full program and a full house at its November Reciprocity meeting Wednesday afternoon. Mrs. Marmaduke Eckles, president of the county federation of women's clubs, made the first talk. She suggested a number of civic improvements for which the club should work—the most far reaching being the child labor amendment, clean movies, and conservation. Mrs. J. W. Fisher talked for the Community Chest, asking that everyone give due consideration to the campaign slogan, "Help Unless You Need Help." A. D. Piersall, secretary of the chamber of commerce, told what the chamber is working on at present in the way of paving, street lights, better police protection, and relief from the shuttle street car system. The garden department reported that the contract had been let to Milton P. Sessions for the planting of trees on Muir avenue, after preliminary work by the department in which owners were consulted from Ensenada to Philadelphia. The study department announced that the artists of California would be the study topic for the next few months, and that the department expected to make a visit to Maurice Braun's studio shortly. The club voted to sponsor the local Camp Fire organization. Mrs. W. W. Burch, president announced the appointment of a ways and means committee, consisting of Mrs. E. V. White, Mrs. G. L. Beeler, Miss Kate Spani, and Mrs. L. E. Neal. Mrs. W. D. Feigley was also appointed director of the club chorus. Miss Roberta Winans, chairman of the civics committee, had charge of the program. The social committee, Mrs. Roy Cline, Mrs. Paul Douglas, and Mrs. A. Dumont, served refreshments.

### GIVE AND GIVE MORE!

Agencies of the San Diego County Community Chest achieved considerable ground in the battle against unhealthful and immoral influences and went far during the past year to correct conditions making for poverty, sickness and crime, records show. The battle against poverty, disease, and crime must be carried further. Give more.

## CHAIN MERGER OF MILLIONS

SAFEWAY STORES
AND SKAGG'S UNITED STORES
CONSOLIDATE IN WEST

Confirmation of rumors, current for some time, involving the consolidation of Pacific Coast and Pacific Northwest chain store interests, was had early this week, with the joint announcement by M. B. Skaggs, president of Skaggs United Stores company; L. L. Skaggs, president of Skaggs Cash Stores company, and W. R. H. Weldon, president of the Safeway Stores, Incorporated, of the successful completion of negotiations and the merging of the three big chains into one system, effective as of July 1, 1926.

Net assets of the concerns involved in the transaction are given as in excess of five million dollars and the deal includes 784 retail grocery stores, 122 meat markets, 6 bakeries and other activities of a similar nature, operating in ten western states. Estimated total annual sales of the units involved are said to approximate $60,000,000 and the officials of the concern state that it is the intention to rapidly extend the present scope and volume of the business. The merger is said to make this the largest grocery concern operating west of the Mississippi river.

In making the announcement of the consolidation heads of the concerns involved pointed out that the three chains have been and are now operating in non-competing territory. The two Skaggs chains are located in and around San Francisco, in the San Joaquin and Sacramento Valleys in California nad in most of the larger cities and towns of the other nine Northwestern States, including Oregon, Washington, Idaho, Montana, Utah, Nevada, Wyoming, Colorado and extending as far east as Nebraska. The Safeway Stores operate entirely in Southern California.

The reason for the merger as given by the heads of the different companies, is to further a far-reaching effort toward effecting greater economies in food distribution by assuring to one organization suffcient volume to warrant such consolidation of manufacture and warehousing as might otherwise be unattainable. Officials of the concern pointed out that, simply as a matter of good business, the benefits of all such economies will be passed on to the consumer as they are realized.

According to the announcement no change in personnel of the concerns involved is contemplated. M. B. Skaggs is president of the consolidated companies and L. L. Skaggs and Edward Dale will continue to act as directing heads of merchandising operations, while W. R. H. Weldon will assist in the financing and the formulating of policies. Edward M. Selby of Los Angeles and W. R. Griswold of Oakland are the attorneys for the new concern.

### TWO NEW MAIL CARRIERS

George Bailey, of 5115 Brighton avenue, and Vernal Hunsaker, of 2232 DeFoe street, are the two new mail carriers for Ocean Beach.

## Golden State
### News of Interest to All

The American Legion Memorial Hall built in Merced at a cost of $50,000 has been completed and officially opened.

The Pacific Gas and Electric Company will expend approximately $22,500 on improvements to the company's property at Petaluma.

Marysville Lodge No. 783 of Elks has called a special meeting to consider proposals for lodge building to replace the quarters destroyed by fire last July.

The big sawmill, operated by the Beach Company at Placerville, has closed for the season. The output of lumber this year was 3,000,000 feet, the largest on record.

Work on the new Placerville Bank building at Placerville, is progressing rapidly, the foundation being completed and the concrete and steel vaults almost finished.

The movement for a uniform dress among the girl high school students has spread to the Willows High school, action having been decided on by a majority vote of the girls.

Grover Estes, Gridley farmer, has completed the harvesting of his sixty-acre rice crop. Three thousand six hundred bags were secured or an average of sixty sacks to the acre.

On October 21 Santa Rosa's new $500,000 Elk's building was thrown open to the public and a reception and dance for the members of Santa Rosa lodge No. 646 and the public generally.

Plans and specifications for the proposed new $200,000 Tulare county hospital to be erected in the city of Tulare were approved by the county board of supervisors in recent session at Visalia.

The dairymen of Madera county have organized and are taking steps to form a cow-testing association to conform with the standard California cow tests and to include all dairymen in the county.

Approximately 4,000 acres in Merced county are planted to almonds on most of which are producing trees that will bring crop returns to the county this year estimated at more than $500,000.

Answering a ring of her doorbell, Mrs. Walter Mumford, 30, Los Angeles was handed the monthly gas bill by a collector. She looked at it and fell dead. Police surgeons said heart disease was the cause.

Plans are being prepared for the War Memorial Committee of Contra Costa county, for a tower forty feet high of concrete. It will be erected on a site at the cross roads at Hookston, eight miles from Martinez.

There were thirty-five varieties of flowers and seven varieties of shrubs at the minature flower show held at Stockton as a part of the regular monthly meeting of the Stockton garden section of the Federal clubs.

E. T. Trimble, general superintendent of the Rosenberg Rice Mill at Biggs, is authority for the statement that rice growers in Butte county this year will get a gross return of more than $4,000,000 dollars for the entire crop.

The tax rate for Gerber, Tehama county, for 1926 has been set at $3.46, according to Assessor Z. P. Dyer. This is 66 cents less than it was last year. El Camino also has a $3.46 rate this year, while Los Molinos is set at $3.72.

Proof that teeth infected with pyorrhea, if treated properly, will actually regenerate and show tissue repair, has just been obtained by a group of University of California scientists. The work has been sponsored by the Carnegie Corporation.

Creation of a state reformatory for women, an institution specifically designed to deal with female criminals, narcotic drug addicts and victims of commercialized vice will be attempted at the session of the State Legislature this winter, it was reliably learned in Sacramento.

Application has been filed from Petaluma with the state department of public works division of water rights for a permit to divert 1.5 cubic feet of water per second from two unnamed streams tributary to Russian river. The cost of the project to irrigate 45 acres of land is $10,000.

Business men who are arranging to bring the Covelo Rodeo to Ukiah have secured an option on 25 acres of the Hill property on the highway south of Ukiah and secured a lease for fifty years from the Covelo Rodeo association. It is planned to give a county fair in connection with the rodeo.

A dehydrating plant for the drying of grapes is now being operated on the Mondo ranch, west of Oakdale. Only Thompsons are handled and they bring from one to two cents above the market price. Most of the grapes are being hauled to the plant from Modesto by the growers and the plant is turning out ten to twelve tons every 24 hours. The dehydrated grapes are claimed to be superior to the sun-dried product.

California school children are more brilliant now-a-days than they used to be, if you care to accept conclusions drawn from statistics compiled by state educators. Though the age of nineteen is the time when a youngster would normally complete high school, if promoted regularly each year, over 40 per cent of high school graduates these days are under eighteen years of age. And the Department of education says further that 25 per cent are under seventeen and a half years, that 9 1-2 per cent are under seventeen years, that over one per cent are under sixteen years.

Colonel John R. White, superintendent of Sequoia National Park, will try out a new system of snow measurement this winter in hope that it will save a ranger a twelve-mile snowshoe hike across the mountain trails from Giant Forest to Alta Peak where the snow fall is measured at interva's all winter for the benefit of the irrigationists in the valley and in co-operation with the U. S. weather bureau. A twenty-one-foot structure has been erected with cross arms two feet wide and seven feet across, and the superintendent hopes to be able to read these with a telescope from the winter quarters at Alder Creek 8,000 feet below.

The cost of California's state government has increased at an average rate of 16.8 per cent every twelve months for the last fifteen years, according to compilations made public by State Controller Ray L. Riley. Deducting fund transfers and all other transactions not properly chargeable to actual upkeep of the business of the state, Controller Riley said the cost of government in 1910 was $14,866,850 as compared with $73,796,620 last year.

The cities of Lodi, Tracy and Manteca, San Jouquin county, will be sued for fines collected from violators of the auto laws and from liquor law offenders. A short time ago the board of supervisors passed a resolution ordering District Attorney Edward Van Vranken to begin action. It is the county's claim that these fines are illegally held by the towns mentioned. Lodi is asked to give up $4,545; Manteca, $195 and Tracy $5,555.

Boldly invading the "lair" of an alleged bootlegger alone, Mrs. M. J. Talbot, deputy constable of Whittier, staged a "one-woman" raid recently, confiscating 22 gallons of wine, arresting the owner and wrecking an extensive bootlegging outfit, according to reports received at Los Angeles from Whittier. "It was nothing," Mrs. Talbot said. "Despite their red noses, bootleggers aren't so bad as they are painted."

Public auction of lots in an adition to the town site of Ford, California, will be held November 8, it was announced at the department of the interior. Approximately two acres on each forty acre tract within the addition have been reserved by the government for development of its oil and gas deposits. Two hundred and eighty-six lots, having apraised value from $60 to $1,000 each, will be offered for sale.

One of the most important gifts of the year received by the University of California, a private library of 15,000 volumes, has just been presented to the regents by Mrs. Alexander F. Morrison of San Francisco. Mrs. Morrison will also redecorate a large reading room in the library and provide $1,200 a year for the upkeep as a reading room in which students may browse and spend their leisure time.

A new phase in the building of the Pacific Fruit Express yards west of Roseville was entered upon when the first pouring of the concrete for a building was made. The structure is to be a fifty by two hundred foot insulation and storage house. It is estimated that eight months' work is yet to be done before the yards will be ready for car rebuilding operations.

J. B. McAllister, exalted ruler of Susanville Lodge of Elks, has announced that arrangements had been completed for immediate improvements to the Elks home at Susanville. The lodge room will be remodeled and enlarged, while a new roof and front porch will comprise the main improvements. The cost of the work will be approximately $2,500.

California's new government forestry experimental station has been established at the University of California and work is being carried on under the direction of Edward I. Kotok, for six years fire chief in the California district. The new station, will be one of a series in the United States, and will retain the services of about fifteen experts and assistants.

The suit of the Yuba River Power company at Grass Valley, against the department of public works of the state of California and the Nevada irrigation District, which has been set for trial in the superior court of Nevada county on December 7th, promises to be the longest and most strenuously contested civil suit to be tried here in recent years.

That Placer county will annex itself to the Nevada Irrigation district is now an assured fact, according to the committee in charge of the project. The decision to join with Nevada Irrigation district came after a careful examination of many projects to get more and cheaper water into the northwestern section of Placer county.

Sixty-three students of the University of California, representing practically every section in the state have just been elected to membership in Phi Beta Kappa, national Greek letter scholastic honor society, in recognition of their superior work during their entire college residence.

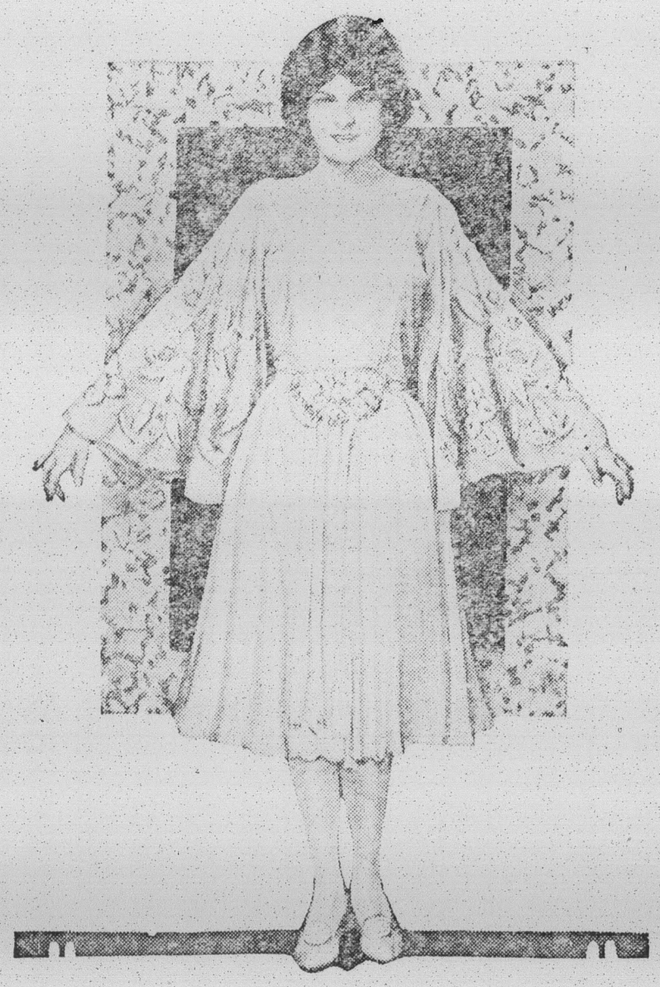
J. R. Clark, real estate dealer, Calistoga, has on exhibition some apples that were produced on the Frank Moors place in the Calistoga foothills These apples are of the Roman Beauty variety and are of an average size. The trees bore 1,500 boxes to the acre, and one tree alone produced 110 boxes.

A rabbit drive staged near Cedarville recently netted 2,350 rabbits. Quite a number of Indians participated in the slaughter and were permitted to help themselves to the carcasses, which will furnish them meat for some time.

# FROCK FOR DANCE OR PARTY; COMFORTABLE AND STYLISH COATS

SLEEVES it is, at the present moment, on which fashion's flashlight is being focused. Even the hitherto sleeveless dance and party frock has yielded to the lure of ornate sleeves. Lacking adjectives to do justice to the subject of the new sleeves, here is a picture which will eloquently tell of at least one pair of sleeves whose transcendent charm makes a lovely gown still more lovely.

If Marion Nixon, that dainty star of filmdom, should wear this airy-fairy frock in which she here poses



An Airy-Fairy Party Frock.

in one of her plays an admiring audience would be pardoned for mistaking her for a lovely butterfly fluttering its gauzy wings across the screen. The bodice in this exquisite dress of pale-yellow chiffon is somewhat form-fitting which, by the way, is characteristic of the youthful party frock. The skirt ripples and ripples in its circular fullness. The sleeves are wide enough at the bottom to give the effect of a transparent cape. Answering to the mode's call for much elaboration they are heavily garnitured with varicolored flowers formed of ribbon and tinsel. Long ends of lavender ribbon fall to the bottom of the skirt, topped with a ribbon-flower motif at the waistline.

Upon the sleeve, be the frock of a formal or informal type, style creators are lavishing their richest gifts of design and handcraft. Not only does the silhouette express extreme novelty, but the decorative note displays intriguing artistry. Answering the demand for ornateness are vivid georgette sleeves worn with the black velv[illegible] These are enriched with epi[illegible] applique and paillettes.

More luxurious in texture, more radiantly colorful grow the new plaid cloakings. Well may one vision the snowy winter landscape enlivened by coats whose plaided materials introduce such a wealth of color into the picture.

Commensurate with the entrancing beauty of the woolen fabric is the picturesque styling of these plaid coats. Particularly does the cape add charm to the silhouette, especially if it is as graceful as is the one shown in the picture. This is one of the latest and most approved coat types. It is of brown and tan plaid with a beige caracul collar, the long flaring cape falling to a point at the hem of the coat.

The high fur collar, which meanders down each side of the front opening to the very bottom of the coat, is fashion's proud boast this season. Hudson seal thus disposed, with broad cuffs to match, gives to the plaid coat an air of patrician style.

Woolens of deep soft nap in vivid bayadere stripes are also very smartly fashioned in conjunction with lavish fur trimming. For the trimming of these, long-haired showy furs vie with the smoother pelts. Conspicuously classed with the former is red fox, a fur very widely exploited both on sports and dress models. In the flat furs spotted leopard adds its spectacular charm both as lining and trimming.

Modish fur details for the gay woolen coats stress huge novel cuffs and immense pockets, the latter oddly set so as to bespeak a convincing style individuality.

A Luxurious Plaid Coat.

JULIA BOTTOMLEY.

(©, 1926, Western Newspaper Union.)


Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

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DON'T BE GRAY! Darken your gray hair, gradually, surely and safely in privacy of your home. Used over 30 years by millions. Money-back guarantee. BOOKLET FREE. Q-ban Hair Color Restorer. At your Druggist 75¢. HESSIG-ELLIS, CHEMISTS, Dept. W, MEMPHIS, TENN.

INFLAMED EYES. Don't treat sore inflamed smarting eyes with powerful drugs "dropped" in by hand. A soothing effective, safe remedy is best. 25 cents—all druggists. HALL & RUCKEL New York City. MITCHELL EYE SALVE

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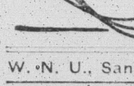

PARKER'S HAIR BALSAM. Removes Dandruff. Stops Hair Falling. Restores Color and Beauty to Gray and Faded Hair. 60c and $1.00 at Druggists. Hiscox Chem. Wks., Patchogue, N. Y.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

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BURNS and SCALDS. Stop the throbbing and smarting at once with a soothing touch of Resinol.

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DO YOU SUFFER FROM ASTHMA? Try Olive Tar. Inhale it to soothe the throat and nasal passages. Rub on neck and chest to relieve congestion. Take internally to stop coughing and remove inflammation from tissues of throat and lungs. HALL & RUCKEL New York


W. N. U., San Francisco, No. 45-1926.

### Motor Kept on Working

When a flood in Oil City, Pa., recently abated it was found that a motor had been running steadily for 45 hours under 14 feet of water.

### Not Welcome

Marjorie did not like the idea of a new baby brother. When her mother returned home from the hospital their meeting was a joyful one, and as Marjorie settled herself on the bed for a happy chat she noticed the little stranger on the other side of her mother.

With a small forefinger pointed at the unwanted playmate, Marjorie demanded, "When is that hospital baby going back to the hospital?"


Clean Kidneys By Drinking Lots of Water

Take Salts to Flush Kidneys If Bladder Bothers or Back Hurts


Eating too much rich food may produce kidney trouble in some form, says a well-known authority, because the acids created excite the kidneys. Then they become overworked, get sluggish, clog up and cause all sorts of distress, particularly backache and misery in the kidney region, rheumatic twinges, severe headaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, begin drinking lots of good water and also get about four ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to flush clogged kidneys and stimulate them to activity; also to neutralize the acids in the system so that they no longer irritate, thus often relieving bladder disorders.

Jad Salts can not injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take now and then to help keep the kidneys and urinary organs clean, thus often avoiding serious kidney disorders.

### Assessors Use Airplanes

The Connecticut tax assessors are using with good effect photographs of interior lands to help in their assessments. In one county the tax list recorded 1,551 barns, garages and sheds, but when the air photographers had finished their task it was found there were 2,902 such buildings in that area, with the result that the tax list increased in value more than $10,000,000.


Why buy many bottles of other vermifuges when one bottle of Dr. Peery's "Dead Shot" will work without fail? Adv.


### A Hint

"Does your sister swim, Harold?"

"Depends on who's with her, Mr. Shye."


Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for

Colds, Headache, Neuritis, Lumbago, Pain, Neuralgia, Toothache, Rheumatism

DOES NOT AFFECT THE HEART

Safe — Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

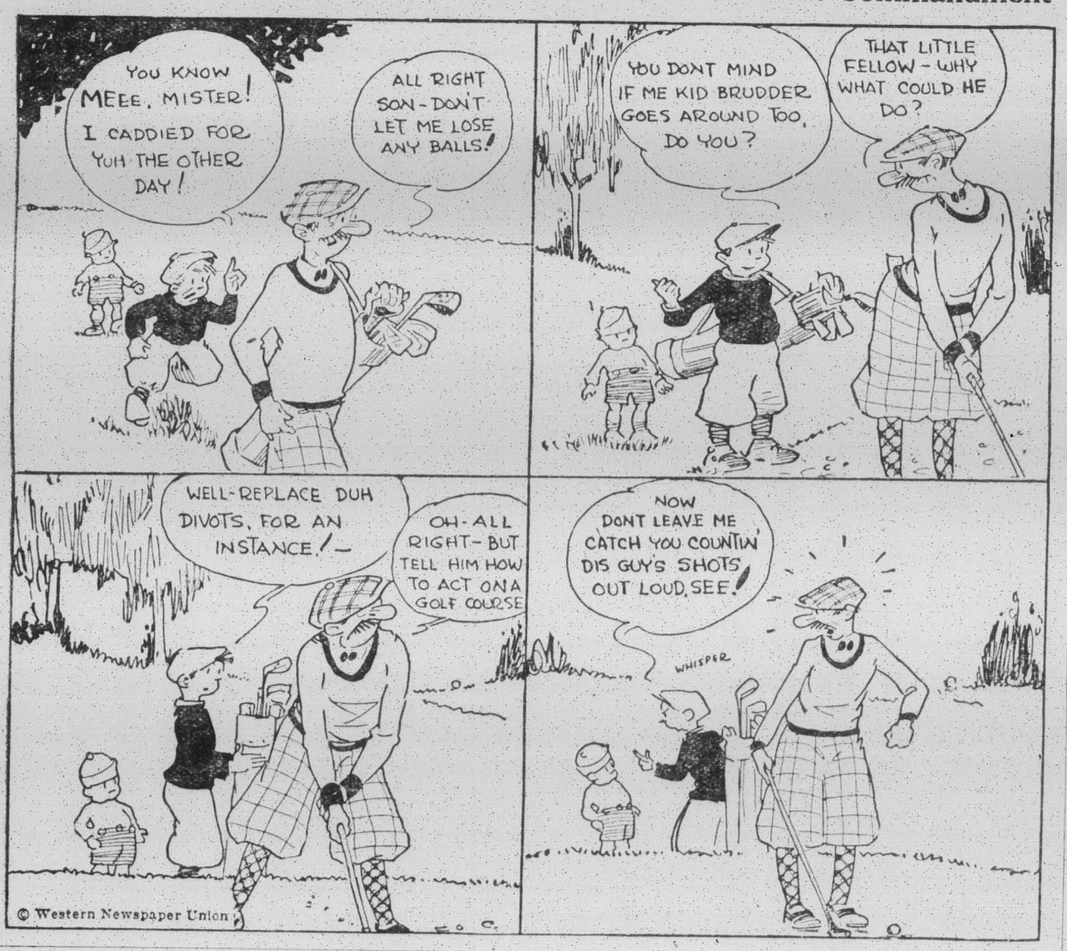
Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

# OUR COMIC SECTION

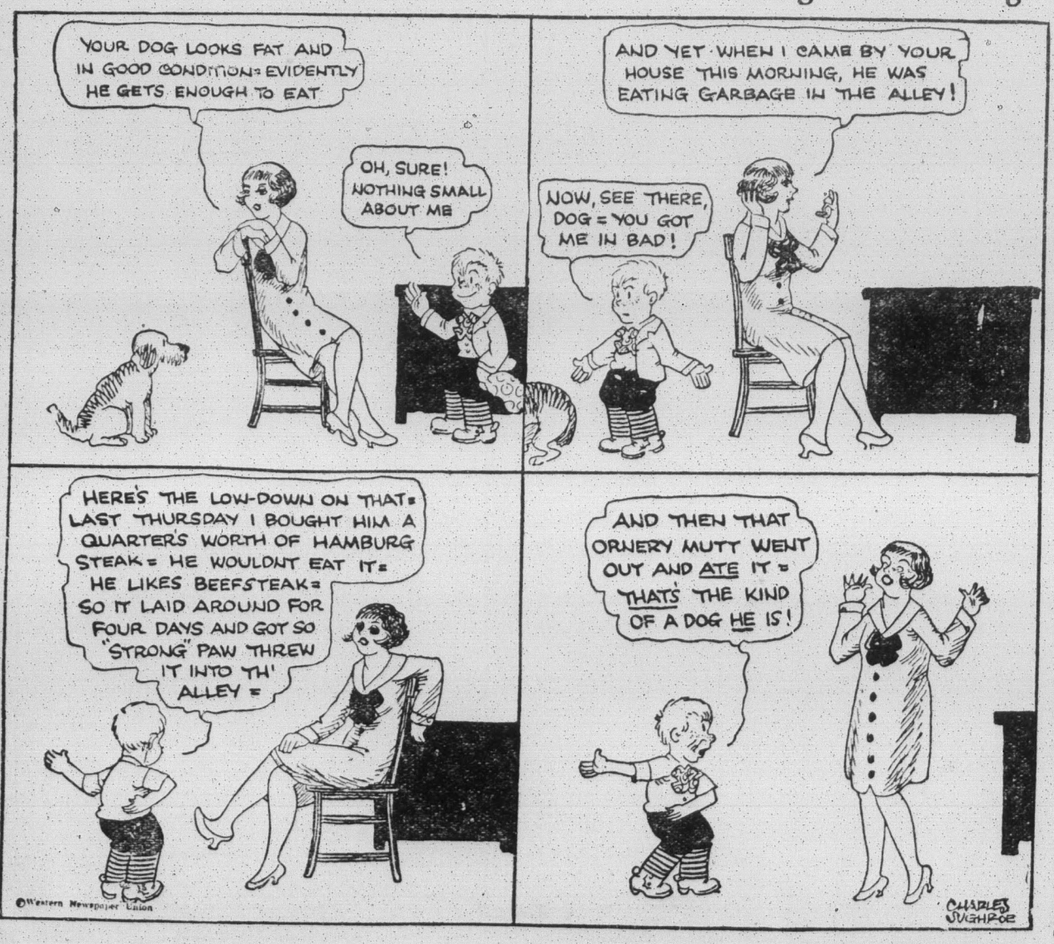
## Our Pet Peeve

GUESS I'D BETTER GET A HAIR CUT
I'M GOING TO SEE TONY AN' HAVE HIM TRIM MY HAIR BEFORE THE COLD WEATHER
SHOP
FASHIONS
(Copyright, W. N. U.)

## THE FEATHERHEADS — The First and Great Commandment


YOU KNOW MEEE, MISTER! I CADDIED FOR YUH THE OTHER DAY!
ALL RIGHT SON - DON'T LET ME LOSE ANY BALLS!
YOU DONT MIND IF ME KID BRUDDER GOES AROUND TOO, DO YOU?
THAT LITTLE FELLOW - WHY WHAT COULD HE DO?
WELL - REPLACE DUH DIVOTS, FOR AN INSTANCE! -
OH - ALL RIGHT - BUT TELL HIM HOW TO ACT ON A GOLF COURSE
NOW DONT LEAVE ME CATCH YOU COUNTIN' DIS GUY'S SHOTS OUT LOUD, SEE!
WHISPER
© Western Newspaper Union

## MICKIE, THE PRINTER'S DEVIL — Dogs Will Be Dogs


YOUR DOG LOOKS FAT AND IN GOOD CONDITION - EVIDENTLY HE GETS ENOUGH TO EAT
OH, SURE! NOTHING SMALL ABOUT ME
AND YET WHEN I CAME BY YOUR HOUSE THIS MORNING, HE WAS EATING GARBAGE IN THE ALLEY!
NOW, SEE THERE, DOG = YOU GOT ME IN BAD!
HERE'S THE LOW-DOWN ON THAT = LAST THURSDAY I BOUGHT HIM A QUARTER'S WORTH OF HAMBURG STEAK = HE WOULDNT EAT IT = HE LIKES BEEFSTEAK = SO IT LAID AROUND FOR FOUR DAYS AND GOT SO "STRONG" PAW THREW IT INTO TH' ALLEY =
AND THEN THAT ORNERY MUTT WENT OUT AND ATE IT = THATS THE KIND OF A DOG HE IS!
©Western Newspaper Union
CHARLES SUGHROE

# In Abyssinia

A Noble of Abyssinia and His Wife.

(Prepared by the National Geographic Society, Washington, D. C.)

THE status of Abyssinia, supposedly settled a score of years ago when England, France, and Italy guaranteed her independence, is up for consideration again among the guarantors. The country is practically the last bit of Africa unappropriated by European powers, and some of the powers are wondering whether it would not be better after all to bring western civilization—and control—into this corner of the Dark Continent.

Although the people of Abyssinia may be immersed in medievalism, their rulers have managed to keep pretty well up with the times.

One of the most famous women rulers in the history of the world sat upon the throne of Abyssinia nearly 8,000 years ago, but the present empress of that country, a daughter of Menelik II, is not allowed to govern her people. Waizeru Zauditu is merely the nominal head of this country, which was noted as the home of the Queen of Sheba in the days of Solomon. The actual ruler of Abyssinia, or Ethiopia, as its natives prefer to call it, is Ras Taffari, the regent and heir apparent, son of Ras Makonnen of Harar, and cousin to the empress.

There has been an increasing sentiment on the part of Ras Taffari and others to widen Abyssinia's contact with the outside world. At the end of the World war, Ras Nado, governor of the province of Gore, was sent to congratulate the allies on their victory. In the course of his tour he visited the United States.

Ras Taffari upset convention when, in October, 1923, he visited Aden, and a few hours after his arrival was viewing the city from the first airplane he had ever seen. In 1924 he did a still more astounding thing. In the early summer he made an extensive visit to Europe, thus breaking a century-old precedent.

Unfortunately, the United States has no resident agent in Ethiopia. Although the ruler is very favorably disposed toward Americans, and is willing to extend unusual courtesies to them, he first makes very sure of their mission and satisfies himself that they are as they represent themselves. A would-be traveler may have to cool his heels in Addis Abada, the capital, for many weeks before he receives permission to go about the country.

### What Addis Ababa Is Like.

Addis Ababa is a straggling city. The principal streets are "paved" with round, waterworn bowlders from 6 to 10 inches in diameter, and the two main suburban roads along the base of the hill are surfaced with a thin macadam. Wheeled traffic is uncommon, most residents going from place to place on horseback. It is a journey of an hour and a half from the American mission, on one edge of town, to the British legation, on the other.

A fairly good road runs from the residence of Ras Taffari to that of the empress, and several streets are passable to the half-dozen automobiles, which are limited to the city and to one road which is improved for some distance westward. Over the country as a whole there is no possibility of wheeled traffic of any kind.

To ride in an automobile in the city is more or less of an adventure. The streets are always filled with pedestrians, each one of whom is obsessed with the idea that he must discover how long he can keep in front of the machine by running. The native pack ponies coming to market are unused to autos and gallop wildly along the road, causing their packs, when loaded with hay, to slip sidewise and finally beneath them.

The store buildings are one or two-story adobe and stone structures covered with galvanized-iron roofing. The stocks of goods are small and inferior, although at one store, run by a Parsee, a considerable assortment of articles is for sale. Besides the stores, there are the thousands of grass-roofed huts scattered about the hills, where the native population lives.

There is no electricity, no gas, no water or sewerage system, but there is a "movie."

All the town goes to the station in the evening when the train arrives from Jibuti. The coaches of the train are filled with all kinds and classes of people, who arrive weary and dirty.

It is only 500 miles from the coast, but the toy train has labored heavily for three days to accomplish the journey. It runs only in daylight hours—a practice due in part to danger from the Somalis and Danakils, nomadic peoples of the semidesert, for it would not be difficult to remove a rail, plunder the wreck, and disappear in the darkness.

### Needs of Travelers.

When traveling in Abyssinia there are a few details of organization to which particular attention should be paid. The first is to be well supplied with interpreters. There should be at least two, preferably men who do not like each other, for there are several hazards in having but one interpreter. In the first place, you are at his mercy, and are told only the things that he is willing that you should know. If he wishes to go a certain route, he tells you that there is but one road. Again, he may fall ill and thus leave you without means of communication.

A second end to be secured in organization is dissension in camp. There can be no concerted action and little individual sabotage in the way of delaying the marches, if there are factions among the servants. To this end it is wise to hire both Mohammedans and Christians. The Mohammedans prove especially useful in tying up the Christians when the latter get drunk.

The plateau of western Abyssinia slopes upward from the low plains of the Sudan. It rises gradually higher and higher until the extreme eastern edge is reached.

Here it breaks abruptly into a great escarpment, the first drop being one of 5,000 feet. Its surface is cut by streams, the larger of which have eroded canyons of great extent and of forbidding depths. The aspect of the country is extremely mountainous, but for the most part this appearance is due to erosion.

The canyons interpose great difficulties in traveling. They necessitate either very hazardous descents and climbs or time-taking detours of many miles. The trails, as far as possible, follow the high ground.

At the greater elevations there are often comparatively level areas over which caravans wander with ease. In such places marches can be made with little hardship to the mules. The villages on the higher plateau are often tucked away in the small canyons, which protect them from the fierce wind that blows over the eastern escarpment toward the Sahara.

Seventy-five miles northeast of Addis Ababa (but six days by horseback) lies Ankober, situated on a peak in the breaks of the eastern escarpment. The traveler sights it hours before his arrival, but he is compelled first to drop down thousands of feet to cross a stream and then reclimb to an almost equal elevation. The sides of the canyon are very precipitous and, although the trail zigzags back and forth, it is extremely steep.

### Ankober on Its Peak.

Ankober was founded by Amada Yesus about 1750. It consists of a needlelike peak surmounted by a citadel which includes an inclosure and a couple of houses, one of which belongs to the ruler. There are several lines of defenses of a type perfected as a barrier to spearmen. There are also three or four guardhouses on the path which leads to the crest. About the hill lie a few scattered huts and on either side is a church.

The view from the peak at the corner of the plateau is magnificent. To the north and west are lines of crags, rocky pinnacles and forbidding chasms eroded from the escarpment. To the northwest the escarpment rises like a wall. From the southwest to northeast the plain of the Hawash river sweeps in a great curve—miles and miles of blue-black acacia grasslands that fade away in the lower levels to intangible streaks of white.

There are two churches at Ankober, one quite new. The typical church building of Abyssinia is circular, but this one is a many-sided affair.

The Amharas belong to the Coptic church, a branch of the Christian faith. In their services the priests often encircle the church dancing, or dance before it, as was the custom of the Jews in Biblical times.


## Charles Brady Regains Health

*San Diego Motorman Found Difficulty Staying on Job Due to Ill Health Brought on by Severe Stomach Troubles. Marvelous Tanlac Restores Him.*

"Irregular working hours and equally irregular meals," says Charles Brady, a respected San Diego resident living at 4628 Georgia Street, "robbed me of good health. Eating became a trial, for I suffered from indigestion and gas that bloated my stomach. My liver was so sluggish that I was deprived of normal strength and energy. I lost weight, too.

"After reading about Tanlac I decided to try it. Immediately I began to feel stronger. My appetite returned. By the end of six weeks I was feeling like an entirely different person and was eating and digesting my food better than in years. I got rid of the sluggish, fagged-out feeling, and my strength and energy came back with vim."

This amazing tonic, nature's own remedy made from roots, barks and herbs, usually builds up weak bodies, drives out causes of pain and anguish. Take Tanlac. Results are amazing! Ask your druggist for a bottle—today.

**No Cold**

**Fever headache or grippe**

Colds break in a day for the millions who use Hill's. Headache and fever stop. La Grippe is checked. All in a way so reliable that druggists guarantee results. Colds are too important to treat in lesser ways.

Be Sure It's HILL'S CASCARA BROMIDE QUININE — Price 30c

Get Red Box with portrait


### *Wonderful Gown*

A woman (over the phone)—My dear, do come over and see my new gown. Every one says I look awfully well in it.

Her Best Friend—I'll come at once, dear. It must be a wonderful gown.


**Shave With Cuticura Soap**

And double your razor efficiency as well as promote skin purity, skin comfort and skin health. No mug, no slimy soap, no germs, no waste, no irritation even when shaved twice daily. One soap for all uses—shaving, bathing and shampooing.—Advertisement.


Opportunity knocked on the door, but the man inside was so busy knocking he did not hear.


Build Up Your Health With DR. PIERCE'S **GOLDEN MEDICAL DISCOVERY**

If You Would Avoid COUGHS, COLDS, GRIPPE.

A Tonic which Dr. Pierce prescribed when in active practice 60 years ago.

*In Liquid or Tablets, at your Dealers.*

Send 10c. to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y., for trial pkg. Tablets.


### *Educational*

"It is a fact," says Paw Hoptoad, "that I am having my daughter instructed in many old-fashioned things. For instance, the art of conversation over the telephone."—Louisville Courier-Journal.

Lots of people make a specialty of pouring ice water on enthusiasm.


**Faulty Elimination**

***Should Be Corrected—Good Elimination Is Essential to Good Health.***

IF you would be well, see to your elimination. Faulty kidney action permits toxic material to remain in the blood and upset the whole system. Then, one is apt to have a tired, languid feeling and sometimes, a toxic backache or headache, and often some irregularity of secretions, such as scanty or burning passages. More and more people are acclaiming the value of *Doan's Pills*, a stimulant diuretic, in this condition. For more than forty years, *Doan's* have been winning favor the country over. *Ask your neighbor!*

**DOAN'S PILLS 60c**

*Stimulant Diuretic to the Kidneys*

Foster-Milburn Co., Mfg. Chemists, Buffalo, N.Y.

**PASTOR KOENIG'S NERVINE**

*for* Epilepsy Nervousness & Sleeplessness.

PRICE $1.50 AT YOUR DRUG STORE

*Write for free Booklet*

KOENIG MEDICINE CO.

1045 N. WELLS ST. CHICAGO, ILL.

## Five Dollars in Gold Free!

The owner of the Court of six cotages, located on Cable street at Santa Monica avenue, offers to give a FIVE DOLLAR GOLD PIECE ($5) to any girl or boy sending to "The Beach News" a suitable name for the bungalow court. The owner will select the winner from the titles submitted, without knowing the names of the contestants. Sign your name and address and send or bring your title selection to "The Beach News" office, 4829 Saratoga avenue, Ocean Beach.

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ON THE SAME BASIS AS YOU SELECT

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-- DEPENDABILITY -- COMFORT

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WE WILL GLADLY GIVE YOU AN ESTIMATE OF THE COST OF HEATING YOUR HOME WITH GAS

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1877 Moore Street, near FIVE POINTS

MODERN CABINS AND CAMPING

Open Air Dining Pavilion; Sanitary Kitchen; Shower Baths; Playground for Kiddies

**Travelers' Filling Station**

GEORGE CORNELL, Prop. Store and Gas Station

Correct Lubrication Specialist

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If It's Laundry Work, We Do It!

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**KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!**


# THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner

KATHERINE SMITH ..... Sec'y.-Treas.

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CLASSIFIED ADS—Ten cents per line, averaging five words to line.

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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

Member of NATIONAL EDITORIAL ASS'N.

A LEGAL NEWSPAPER

EIGHT PAGES

Saturday, November 12, 1926

"BUY AT HOME"

Patronize Community Merchants

ALWAYS BOOSTING

The Beach and Bay Districts of San Diego, California and Point Loma Peninsula

"THE BEACH NEWS"

And its Representatives

Hold Memberships in the

O. B. Chamber of Commerce

Ocean Beach Woman's Club

M. B. Chamber of Commerce

Pacific Beach Civic League

Five Points Civic League

And Point Loma Assembly


### RECIPROCAL THANKS

Loma Portal, Calif., Nov. 8, 1926.

My dear Mr. Kirk Smith:

I think it's about time that I sent you another dollar for next year's subscription to "The Beach News." I'm inclosing the check.

Accept again my thankful appreciation for the many favors you confer upon Point Loma High School.

Cordially,

PETE W. ROSS,

Principal Point Loma High School.

### JOPLING THANKS SUPPORTERS

Editor, "The Beach News":

I wish to express to you my deep appreciation for the courtesy shown me during my campaign for Constable, and thank the voters of San Diego Township for the wonderful support given me.

The confidence placed in me, as shown by the large vote I received, makes me very happy, and is something I will long remember.

Very sincerely,

HOWARD S. JOPLING.

### IT'S A TREAT TO VISIT SNEL'S

HOLLAND-DUTCH BAKERY

WHEN IN LOS ANGELES

Specializing in cakes for birthdays, weddings and other parties, Snel's Holland-Dutch Bakery extends an invitation to visitors in Los Angeles to call at their place of business, 2212 West Vernon, corner of First avenue. It's a real Holland bakery where you can buy the cakes and pastries so well known to Hollanders, such as Zandkoekjes, Taartjes, Bitterkoekjes, Beschuit and Botenletter. They're all delightful Dutch dainties and orders will be promptly filled by phoning Vermont 2004 or you can make personal selection by calling at 2212 West Vernon avenue when in Los Angeles.

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20% Discount on all LAUNDRY brought and called for at COOPER'S Hand Laundry, 2078 De Foe Street, Ocean Beach.

STRICTLY Union Printing, at regular city prices. For service and satisfaction, Phone Bayview 0017.

LEGAL ADVERTISEMENT

CERTIFICATE OF INDIVIDUAL—FICTITIOUS NAME

Civil Code Sec. 2466-2468-2470

STATE OF CALIFORNIA,

County of San Diego.—ss.

I hereby certify that I am transacting business at 2078 DeFoe street, Ocean Beach, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

Cooper's Hand Laundry.

Name—Mrs. Bert Cooper.

Place of Residence—2078 DeFoe street, Ocean Beach, Calif.

STATE OF CALIFORNIA,

County of San Diego.—ss.

On the 23rd day of October, in the year one thousand nine hundred and twenty six, before me personally appeared Mrs. Bert Cooper, known to me to be the person whose name is subscribed to the foregoing instrument, and she acknowledged to me that she executed the same.

Witness my hand and the seal of my office this 23rd day of October, 1926.

Subscribed and sworn to before me this 23rd day of October, 1926.

STANFORD VOSE,

Notary Public in and for the County of San Diego, State of California.

(SEAL)

My Commission expires August 18, 1930.

1t—Oct. 30, Nov. 6, 13, 20.

## BALBOA THEATRE

Bebe Daniels, beautiful, vivacious and charming, becomes the collegiate snob in her latest starring vehicle, "The Campus Flirt," appearing for one week at the Balboa Theatre, starting today.

Bebe as Patricia Mansfield, product of wealth and foreign finishing schools, is not only a snob of the first water, but a flirt. Her father believes that by rubbing shoulders with a democratic group of undergraduates, her superficial veneer of falseness will disappear, revealing the true Patricia. Therefore, we find her going to Colton College for her senior year.

The University of California was used as the background against which "The Campus Flirt," takes place. Many of that school's pupils, atheletes and coaches take part in the picture.

Fanchon and Marco are featuring Al Lyons and his Balboa Music Masters, and their "Campus Idea," with an attractive number of specialties for the stage presentation. Educational Week in the schools of San Diego will be featured with "High School Night," tomorrow and Saturday. The State College will be featured Tuesday. Miss Sybil Jones, director of the drama department will present a skit, with the students acting the principal roles. Miss Evans, director of the visual education department for the city schools, will direct the activities of "High School Night."

A cast of Fanchon and Marco principals and the Sunkist Coed Beauties, presages an entertainment bubbling over with music, clever dancing and typical humorous situations.

## CABRILLO THEATRE

"Wet Paint," Raymond Griffith's first "dressed-up big-city comedy, since "Forty Winks," opens at the Cabrillo theatre tomorrow. It is a farce made on the same lavish scale that governs the filming of Paramount's big spectacles. Chuck-full of laughs, gasps and pretty girls.

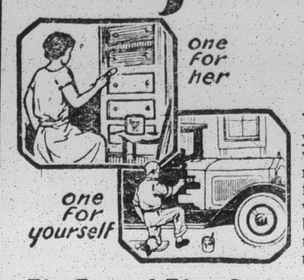
In addition to the featured players, Raymond Griffith, Helen Costello, Bryant Washburn, Natalie Kingston and Henry Kolker, there are more than fifty of Hollywood's fairest girls, seen to advantage.

Raymond Godden has prepared an excellent musical program to accompany the screen feature. The current news-reel and other short subjects round out the program.

OCEAN BEACH GARAGE OCEAN BEACH GARAGE

OCEAN BEACH GARAGE OCEAN BEACH GARAGE

## Buy Two Cans Steelcote RUBBER AUTO ENAMEL




YOU want one for your auto. SHE wants one to enamel furniture, refrigerator, interior woodwork and bathroom. Nothing to equal it for beauty and durability.

Contains real rubber from the rubber tree.

**The Enamel That Contains Real Rubber**

Will never crack or craze. Hot water, soap, ammonia or acids cannot dull its brilliant lustre. Easy to use. Dries overnight. Comes in white and many attractive colors. Easily blended. One can goes a long way.

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OCEAN BEACH GARAGE

*Made by* **Steelcote Manufacturing Co., St. Louis, Mo.**

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OCEAN BEACH GARAGE OCEAN BEACH GARAGE

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BEST EQUIPPED FOR SERVICE — Half block from Fire Station

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Lathe Work—Cylinder Honing

**Exide** THE LONG-LIFE BATTERIES

Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego

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SPECIAL REPRESENTATIVE OF NATIONAL LIFE ASSOCIATION, DES MOINES, IOWA

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Corner Cable and Voltaire Streets, Ocean Beach

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Agency NEUTROWOUND Super-Power 6-Tube RADIOS

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Bet. Bacon and Cable Sts., Ocean Beach

**Specials Every Week-End**

(Fresh Oysters in Season)

CHOICEST CUTS OF QUALITY MEATS

Prompt and Courteous Service

At Your Service in New Building

## Voltaire Barber Shop

BENTLEY N. MOSES, Prop.

4957 Voltaire Street, Ocean Beach

Between Cable and Bacon Strees

Ladies, Gentlemen and Children's HAIRCUTTING

At Reasonable Prices by Expert Barbers

IT'S OUR PLEASURE TO PLEASE

I repair your Radio sets here in Ocean Beach. Do not take them to San Diego to be repaired. Patronize Home Industry!

## CARL SCHRODER'S Repair Shop

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PHONE BAYVIEW 0161-J

RADIO SETS BUILT AND REPAIRED

BATTERIES CHARGED — TUBES REJUVENATED—FREE

LAWN MOWERS GROUND—NOT FILED

BICYCLES REPAIRED AT CITY PRICES

EXPERT GUNSMITH AND LOCKSMITH

**Classified Ads Get Quick Results**

are under seventeen years, that over one per cent are under sixteen years.

carcasses, which will furnish new meat for some time.

applique and paillettes.

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# Patronize Your Community Merchant --- "Buy At Home"

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NOTICE

During my absence, while I am recovering from a necessary operation, my office and practice will be under the care of DR. ALFRED J. COOPER, a well trained and capable doctor of San Diego. He will keep my regular office hours, 1 to 4 and 6:30 to 8 p. m., and will respond to professional calls, whenever needed.

GEO. C. BRYAN, M.D.,
P. O. Bldg., Ocean Beach.
Phones: Office, Bayview 0118.
Res., Hillcrest 0475.

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DENTIST
Over Ocean Beach Postoffice

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### PASSING OF MRS. STEELE

A victim of influenza, Mrs. Harold P. Steele, a former well known resident of Muir avenue, passed out of this life, Oct. 30, at Los Angeles. She was a native of Tasmania and had reached her fiftieth year. She is survived by her husband, who has the sympathy of many friends here.

# Ocean Beach Social Notes

## Katherine's "Kollum"

By MRS. KIRK SMITH
Phone, Bayview 0017

### SILVER TEA BY O. B. WOMEN'S CLUB NEXT WEDNESDAY

A silver tea will be given in the parlor of Ocean Village at Voltaire and Ocean Front, next Wednesday afternoon, Nov. 17, from 2:30 to 4:50 o'clock by the Ways and Means committee of the Ocean Beach Woman's club. An interesting program of music and folk dances by some of Miss Ella Terheggen's young pupils is being arranged. Mrs. E. V. White, Mrs. G. L. Beeler, Miss Kate Spani, and Mrs. L. E. Neal form the committee in charge. All friends of the club are cordially invited to come out for a pleasant afternoon, and help fill up the treasury.

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### POPULAR BEACH CONTRALTO SINGS OVER RADIO

Under the auspices of the First Unitarian Church of San Diego,, Miss Ruth Varney, a talented contralto singer sang over Radio Station K. F. S. D. last Sunday night. Miss Varney who resides on Saratoga avenue is very popular among the social set of Ocean Beach.

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### ROYALLY RECEIVED ON NORTHERN TOUR

Mr. and Mrs. D. C. Crosby, of 4930 Muir avenue, have returned from a three weeks' trip to Santa Cruz and San Francisco. Mr. Crosby states that he received a royal welcome on his arrival at Santa Cruz. The first night they staged a nice earthquake and then for good measure two more, but Mr. and Mrs. Crosby were heartily welcomed by relatives and friends when they arrived in San Francisco.

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### PASTOR AND HIS BRIDE HONORED WITH RECEPTION

Rev. William I. Newman, pastor of the Congregational church, and his bride were honored with a reception at the church last week end. Following the introduction of Mrs. Newman to those present, the gathering was addressed by Rev. Charles L. Knight of La Jolla, and Rev. F. J. Stoetzel, former pastor of the church. Refreshments were served during the enjoyable social. Rev. and Mrs. Newman are residing at 4816 Niagara avenue.

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### AN EASY FIVE DOLLARS

Boys and girls, now's the time to get busy and send in a name for the bungalow Court at Cable street and Santa Monica avenue. You may be the lucky one to win that five dollar gold piece, in plenty of time to buy "Mother" that Christmas present you always longed to get for her.

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### KIND REMEMBRANCES

Mrs. Kirk Smith (Katherine) wishes to thank her many friends for the beautiful gifts, telegrams, and messages of good cheer on her birthday anniversary, which occured last Monday, November 8. What a wonderful blessing it is to have so many good friends!

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### CHANGE OF RESIDENCE

Mr. and Mrs. M. W. Drake and their little daughter have moved from 4936 Saratoga avenue to Long Branch avenue.

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### RELATIVES OF NOTED STAR

Mr. and Mrs. J. Rogers and family have moved into one of the Perry cottages for the winter. They are cousins of Will Rogers, the famous movie star, and noted humorist and writer.

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Mr. N. Goodenow, of 5053 Newport avenue, moved to San Diego

### SOCIAL CARD PARTY INTRODUCES FEATURES FOR PARTICIPANTS

Mrs. J. A. Grant entertained last Tuesday at her home on Muir avenue with a most enjoyable and elaborate card party. There were five tables, with 500 as the game, and a delicious luncheon was served. First prize was won by Mrs. James O'Connor, and second prize by Miss Shelly, while the consolation prize went to Mrs. Geo. Finley. A very delightful feature was introduced in the way of a stipulation requiring the winners to do or say something individually. Mrs. James O'Connor complied with some tersely, topical remarks; Miss Shelly gave a very humorous recitation, entitled, "Mary Had a Little Sheik," and Mrs. Geo. Finley executed the Charleston dance to perfection.

Those present were Mrs. E. G. Isom, Mrs. Geo. Flynn, Mrs. Fred Barker, Mrs. James O'Connor, Miss Shelly of San Diego, Mrs. Geo. Finley, Mrs. H. J. Muller, Mrs. Harry Sweet, Mrs. Adam Kas, Mrs. John Frey, Mrs. P. M. Burrows, Mrs. Etta Clark, Mrs. M. J. Mehling, Mrs. B. E. Norman, Mrs. Katherine La Tour of San Diego, Mrs. R. W. Chadwick, Mrs. Geo. Ulrich, Mrs. Dora Turskey, Mrs. Thos. Smith of San Diego, Miss Smith of Old Town, and Mrs. J. A. Grant, the hostess.

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### EVENHUIS FAMILY ARRIVES FROM IOWA

Mr. and Mrs. Henry Evenhuis and their four sons arrived in Ocean Beach last Monday from Sioux City, Iowa, making the trip by auto over the northern route. They expect to make their permanent home here and are at present residing at 4922 Saratoga avenue.

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**Ladies' hair cut, 35c; Children, 25c; McDONALD & JONES, next door to bakery on Newport avenue, Ocean Beachg.—Adv.**

◆ ◆ ◆

### TWENTIETH WEDDING ANNIVERSARY CELEBRATED

Mr. and Mrs. B. A. Douglass have returned from San Diego to their apartments in the Silver Spray plunge building. Last Sunday, Nov. 7, they celebrated their twentieth wedding anniversary in a very cheerful and happily appropriate manner. An enjoyable family reunion was held at their former San Diego residence.

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### CELEBRATES EIGHTH BIRTHDAY ANNIVERSARY

Mr. and Mrs. R. W. Chadwick of Warrington street gave a party last Tuesday evening in honor of their daughter Miss Florence Chadwick, the occasion being her eighth birthday anniversary. A beautiful cake with eight candles, ice cream, candy, and favors were all shared with her little guests, of whom were; Miss Nona Straughn, Miss Gene Sweet, Teddy and Jackie Donnelly, Danny, Mack, and Bill Graham, and the little hostess, Miss Florence Chadwick.

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### THE ALTAR SOCIETY

A meeting was held by the Altar Society of The Sacred Heart church last Wednesday at the home of Mrs. Henry Eulberg on Long Branch ave. The main topic discussed was about the coming bazaar which will be held December 4.

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**Greeting Cards—Froide—Bacon St**

◆ ◆ ◆

### RETURNS FROM COLORADO

Mrs. E. F. Smith, who has been visiting relatives and friends in Colorado during the past six weeks, returned to her home on Newport avenue early this week.

## Don't Miss This!

◆ ◆ ◆

FIVE DOLLARS IN GOLD FOR SOME GIRL OR BOY SUBMITTING NAME

The owner of the bungalow court at Cable street and Santa Monica avenue will give a five dollar gold piece to the girl or boy who sends to "The Beach News" a suitable name for the court of six cottages. Full particulars are given in a display ad in another column. Read it and send us your selection, with your name and address.

### BENEFIT CARD PARTY

A card party will be given by Mrs. John Kickham, Mrs. J. D. McCoy, and Mrs. Meyer all of Mission beach at the home of Mrs. John Chambers, next Wednesday, Nov. 17, for the benefit of the Sacred Heart church of Ocean Beach.

◆ ◆ ◆

A daughter was born on Oct. 29 to Mr. and Mrs. Lawrence R. Lee, of 5016 Niagara avenue.

**Friendly Service**

If we could only talk with you, how easy it would be to explain just the place we fill in the community.

When a friend passes into the great beyond someone must be called in whom you can confide. We hold your confidence sacred. For the past 10 years in San Diego we have tried to render a service that is helpful.

It may be a cremation, burial or shipment. Our parlors are as near as your telephone. We always endeavor to render a service that will not be a burden.

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SEE PIERSALL
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Bayview 0039

### STREET RAILWAY TIME TABLE
OCEAN BEACH, ROUTE 14

OUTBOUND

Through Car—5:15, 5:45, 6:15, 6:45, 7:15, 7:45, 8:15, 8:45, 9:15, 9:45, 10:15 a. m.

Shuttle Car—10:45, 11:15, 11:45 a. m.; 12:15, 12:45 m.; 1:15, 1:45, 2:15, 2:45 p. m.

Through Car—3:15, 3:45, 4:15, 4:45, 5:15, 6:15 p. m.

Shuttle Car—6:45, 7:15, 7:45, 8:15, 8:45, 9:15, 9:45, 10:15, 10:45, 11:15, 11:45 p. m.

INBOUND

Through Car—5:42, 6:12, 6:42, 7:12, 7:42, 8:12, 8:42, 9:12, 9:42, 10:12 a. m.

Shuttle Car—10:42, 11:12, 11:42 a. m.; 12:12, 12:42 m.; 1:12, 1:42, 2:12, 2:42 p. m.

Through Car—3:12, 3:42, 4:12, 4:42, 5:12, 5:42, 6:12 p. m.

Shuttle Car—6:42, 7:12, 7:42, 8:12, 8:42, 9:12, 9:42, 10:12, 10:42, 11:12, 11:42, 12:12 p. m.

Advt

It's Not Far to a FABER Store

**FABER'S Ocean Beach Grocery**
5008 Newport avenue — Phone, Bayview 0217

**Faber's Little Cash Grocery**
5021 Newport Avenue — Phone, Bayview 0415.

**Faber's Cash & Carry No. 3**
2119 Bacon Street — Phone, Bayview 0418

**Faber's Cash and Carry No. 4, Mission Beach**

◆ ◆ ◆

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WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

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PHONE: BAYVIEW 0136
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**Subscribe for "The Beach News," $1 a Year**

# Will They Change the Name of Our Town?

Drawing by Ray Walters.

DO YOU like the name of your town? Do you want it changed? Can you present good reasons for making a change?

Whether you want a change or not, now is the time for everyone interested in place names to come forward and assist the government in its gigantic task of compiling the hundreds of thousands of names bestowed on geographical units and natural objects throughout America. Now for the first time all the Jones' corners, Wildcat creeks, Hogback mountains and amusingly named hamlets in the country are to be christened officially by the federal government.

This compilation will include the review of each name for authenticity, proper spelling, and in many cases propriety and convenience. Attempt will be made to evolve new names for places which now have none. Then all will be published in an official gazetteer.

"The history of the nation is reflected largely in these names," said Frank Bond, chairman of the United States Geographic board, which is to supervise the work. "It is a big job, and the board will need a lot of voluntary help. We hope to develop widespread and constructive interest in place names."

The board is appealing to the governors of the states to assist in quickening the sources of the vast amount of material which the board must gather and scrutinize. The gazetteer is to contain the name, authentically attested even as to spelling, of every hamlet, village, town and other geographical unit, as well as that of every creek, river, bay, inlet, mountain or natural object having or deserving an identifying name.

In the majority of cases names already exist in undisputed forms, and consequently much of the task will entail compilation only. It is expected, however, that when the board comes to pass on these officially there will be many demands that old names be discarded and new ones adopted. Even without the stimulation to such action as the present work provides, the board in the past regularly has handled many requests of that same sort.

In making up the official gazetteer many changes probably will be thought desirable in certain instances on account of confusing duplications and sometimes truly objectionable terminology. Recently, for example, the board accepted a new name for Little Smallpox creek in Wisconsin because of the claim that the old name carried a detrimental suggestion.

The board has good reason for undertaking this work. In probably no other country in the world is there such a tremendous duplication of place names as in the United States. There are, for example, dozens of Deer and Silver creeks. There are ten or more Lookout mountains, at least two of which are of note historically or otherwise. Scores of towns have been named after famous Americans and well-known European places: the Parises and Londons are legion. This of course results in using the same names more than ever.

There are cases of small villages in the same county using the same names, and many instances of neighboring streams being identified by the same name. These confusions made little difference in the early days of the country, but now, with intensified communication, they are bothersome in many ways. This is particularly true in map making of the kind done by the United States geological survey.

Confusion of many kinds has been found. There are instances of a multiplication of names by common usage for the same place or object. There are small rivers known to people in one county by a name different from the one designating it in another county. Mountains called Hogback on one side are called Green on the other.

In gazetteering places and objects that have more than one name each the board must decide which are most authentic and appropriate. There is room for a thousand heated local disputes in the clarifying of these confusions. Many people surrender old place names with great reluctance and many others are equally disputative about the way place names should be spelled.

In formulating the gazetteer new names will have to be originated, for there is still a large number of nameless natural objects of distinction or importance in the country. In the Rockies alone there are hundreds of tall mountain peaks which never have been christened.

In clarifying confusion and finding appropriate new names a vast amount of research in local history, custom, philology and convenience must be done. Little attention will be paid to etymology as such, for in evolving place names usage as a rule ignores that science. When L'Eau Frais becomes Low Freight or custom turns Aux Anes into Ozan the national board raises no staying hand. For the most part the board attempts only to guide the currents of usage.

Old names, such as reflect early history or preserve the names of original settlers, are preferred. The objection that an old name is homely or even ludicrous does not carry much weight with the board. Indian names, wherever preserved, also have the affection of the board. But in passing on these no attempt is made to conform to the originals as against usage or simplicity.

## Named From Genoese

Mincing Lane, London, the center of the wholesale tea trade, derives its name from certain tenements there once owned by the "minchuns," or nuns, of St. Helen's. There, in the time of the Plantagenets, lived a colony of Genoese traders called galleymen because they brought their wines and other merchandise to Galley wharf, says the London Chronicle. They were a wealthy and powerful people and one time issued a silver coinage of their own. These coins, known as "galley half-pence," were broader than the ordinary English silver half-pennies but not so thick and strong. Their use was prohibited by an act of parliament in the reign of Henry IV.

### *Frenchman's Discovery*

One hundred years ago Braconnot, a French chemist, while examining various vegetables and fruits, discovered the jellifying principle of fruit juices. This he named pectin (from the Greek word pektis, meaning coagulum). Braconnot published the story of his researches that led to the discovery of pectin in 1825 in the French Annals of Chemistry.

### *Still Awake*

The world may quit sleep, according to a chemist, but it seems to many of us that a great number of its population abandoned sleep some time ago.—Oklahoma City Daily Oklahoman.

## AROUND THE HOME

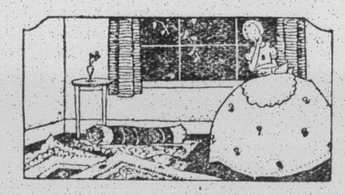
By MARGARET BRUCE

WNU Service

### *Reclaiming Your Rugs*

How all the old-fashioned industries and activities have been taken out of the home and turned over to commercial enterprise, haven't they? There is scarcely one of the home activities—whether making new articles or refashioning from scraps and leftovers—that isn't done better, more cheaply, and infinitely more quickly by the modern factory. Of course these machine products do not have the personal, hand-made touch that the heirlooms made by our grandmothers possess; but the modern woman has little time in which to make the braided mats, candlewick counterpanes and patchwork quilts produced in the olden days when there was more time than anything else!

The newest form of commercial making-over that I know of is the reclaiming of old carpets, rugs and clothing materials, and turning them into attractive new rugs of any size, dyed to one's chosen color and finished in either a plain solid surface or two-toned with a wide border. We all know how successfully the government reclaimed old uniforms, blankets, army shirts, and other garments during the war, and how entirely



clean, sanitary, and durable such reclaimed articles can be.

The firm which reclaims our ragged, faded, and torn carpets, rugs, and portieres—otherwise useless, performs what sounds like a domestic miracle. Into the maw of their special patented process goes the shabby, the worn, and the washed out. There the material is first reduced to shreds, then washed, sterilized, carded, color is schemed, and lastly it is woven into a thick, seamless, reversible rug into which the foot sinks luxuriously.

It seems to me this is a brilliant idea on the part of the manufacturers. How many things we throw away because we are unable to utilize the portions that are still worth keeping! To bundle up all our old coats, ancient parlor carpets, dreary chenille portieres, outgrown couch covers, and ragged pieces of upholstery, and have them return to us in the shape of a handsome taupe or blue rug for the dining room or bedroom—well, it seems like magic and nothing less! The rug comes back within the week, too, and the price is less than you would think.

### *Confusion in a Handbag*

The pretty shopper paused at the dress-goods counter, held the clerk's

attention with an appealing glance (for another woman was trying to get waited on first), and groped in her beaded bag for her sample. The clerk obligingly waited for a moment, but alas! the shopper groped in vain. She drew out a daintily colored handkerchief, a card case, a powder compact, a theater ticket envelope, a coin purse, a nail file, two letters, and a shopping list, but no scrap of blue georgette. She cast a despairing glance at the clerk, but that damsel had turned to the other customer. In the end the shopper had to pile all the contents of her bag out onto a sequestered corner of the counter before she found the sample—which had slipped in between the two letters!

Now, I'm not recommending bunches of pockets all over our slim persons to hold our plunder, nor do I advocate carrying one powder puff or card case less. We women simply have to have all our small accessories with us and we have no other place to carry them than in our handbags. What we can do, however, is to arrange the contents of our bags so that we can find what we want without taking everything out!

A woman I know divides her handbag into a number of silk partitions or envelopes. Five or six pieces of silk just the shape of the bag, and a tiny bit larger, all round, are sewed together on all sides, leaving the tops open. These tops are finished with tiny bands of gold galoon, as her bag is of black and gold. When the packet of partitions is stitched firmly together, it is bound with a narrow bias band, machine stitched, and the whole packet is firmly sewed to the inner seam of the lining.

In one of these envelopes she places her handkerchief and her coin-purse; in another she keeps her nail-file, compact, and lip-stick. Still another holds her card case and a small leather case holding her commutation ticket and theater tickets, a pencil and a small memorandum book containing addresses and telephone numbers. A fourth is free for samples, shopping list, or letters (the "extras" of the day).

(Copyright.)

## THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

### *Joan of Arc*

THE great presence-chamber of the French court was crowded to the doors. On a dais at the upper end of the room sat a gorgeously attired man, surrounded by flattering courtiers. Into that brilliant assemblage a poor peasant girl was ushered. Her tanned face was homely, but lighted by unusually large, melancholy eyes. She was Joan, the peasant's daughter of Domremy.

Her eyes swept the gay court, rested indifferently on the gaudy form in the chair of state, then passed on to a far corner of the room, where she singled out a plainly dressed man who stood unnoticed in a lesser group of courtiers. Going up to this man, she knelt before him, saying:

"You are Charles, the dauphin (crown prince) of France!"

A murmur of amazement ran through the listening crowd. The dauphin raised the peasant girl to her feet. The smile of derision that had curled his lips gave place to a look of awe. Joan of Arc's career had begun.

France and England had for centuries been bitter foes. They were forever at war with each other. (These wars endured at intervals until the battle of Waterloo, in 1815.) France had been repeatedly beaten by the better-disciplined islanders. Invasion after invasion on the part of the English had torn away more and more French territory and had annexed it to England. Edward III had several times invaded France, and his son, "the Black prince," in the battles of Crecy and of Poitiers (1336 and 1356) had wrecked France's military power.

The Black prince has come down through history as the very flower of chivalry; whereas, as a matter of fact, he was a brutal freebooter.

Later, Henry V of England had further subdued France, until, early in the Fifteenth century, England had conquered all the country north of the River Loire, and the infant son of Henry V was crowned not only king of England but of France as well—France, lying helpless, almost passive, in the grip of her British masters. Charles, son of the French king and rightful heir to the French throne, should have been crowned on his father's death, but he had no genius or ambition and was content to spend his time in idleness and dissipation, uncrowned, while his kingdom slipped away from his nerveless hands.

Affairs had reached this point when Joan of Arc appeared. She had passed her childhood in the forest of Domremy, at the edge of the province of Lorraine, where she tended her father's flocks, excelled at housewifely arts and repelled all offers of love. She could neither read nor write. But she had heard of the prophecy made of old by the magician, Merlin, that France, in the hour of direst need, should be saved by a maiden. Tradition had added that the maiden should come from Domremy. Joan brooded over this prophecy in her long hours of solitude in fields and woods until she hypnotized herself into the belief that she heard divine voices telling her she was the Holy Maid destined to rescue her country from ruin.

At this juncture the English captured Orleans, the way to all southern France. Joan declared that the "voices" bade her to wrest Orleans from the invader and to crown Charles at Reims. With this double aim in view, and backed by the clamor of popular feeling, she secured an interview with Charles. To deceive her, he decked out a courtier in his royal robes, and himself stood, disguised, in a remote corner. Joan at once saw through the imposition. So impressed was Charles that he gave her an army of about 4,500 men and sent her against Orleans.

She had no military knowledge, no education of any sort. Yet she had absolute faith in her own inspiration, and she inspired her soldiers with the same belief. Incidentally, she worked strongly upon the superstitious fears of the English. Clad in mail and carrying a sacred banner, she rode at the head of her fanatical army, captured Orleans, beat the English in battle after battle and drove them helter-skelter beyond the Loire. Then she returned and assisted at Charles' coronation at Reims.

Her double mission thus accomplished, she begged leave to go back to her flocks and the quiet life of her village. But Charles would not hear of it. He ennobled her and her family and sent her to wrest Paris from the English. In vain she pleades that she had no further divine call. Charles relied on the fanatic enthusiasm of her soldiers to sweep all before them. So she obeyed. But she was henceforth no more than a mere woman. On September 8, 1429, she attacked Paris, but was beaten back and wounded. Her luck—or divine power—was gone. Soon afterward she was captured. Charles, who owed her his kingdom, made no effort to ransom or rescue her.

The English tried her as a sorceress and a heretic. Although no crime or deceit could be proven against her, they pronounced her guilty, and on May 30, 1431, burned her at the stake.

Thus died Joan of Arc, holy martyrmaid, and the bravest, purest patriot the world has ever known.


## THROUGH ADVICE OF NEIGHBOR

**Woman Tried Lydia E. Pinkham's Vegetable Compound**

"A neighbor advised me to try Lydia E. Pinkham's Vegetable Compound, which she said had helped her so much. So I bought a few bottles and tried it out. It sure helped me wonderfully. I felt much better. My work was no longer a dread to me. If I hear of any one who is troubled the way I was, I will gladly recommend the Vegetable Compound to them and I will answer any letters in regard to the same."—Mrs. Bertha Meachan, 910 Center St., Lansing, Mich.

"I had been sickly ever since I was fifteen years old. After taking Lydia E. Pinkham's Vegetable Compound I got so I could do all my housework and I am in good health."—Mrs. Marie K. Williams, Ketchikan, Alaska.

From Michigan to Alaska, from Maine to Oregon and from Connecticut to California letters are continually being written by grateful women recommending Lydia E. Pinkham's Vegetable Compound.

The Compound is made from roots and herbs and for more than fifty years has been helping to restore run-down, over-worked women to health.

Are you on the Sunlit Road to Better Health?

Marjorie—"What do you think John said, daddy, when I told him that when we were married I wanted a city residence, a country place, three autos and a lot of servants?"

Daddy—"Well, what did the paragon say?"

Marjorie—"He said that if I would sleep more on my right side, I wouldn't have such dreams."


**Bad dreams are a good sign of poor digestion; when hard-worked stomach begins to complain, the whole system suffers and we have constipation, dyspepsia, offensive breath and similar disorders.**

**GREEN'S AUGUST FLOWER has been relied on by many such sufferers for the past sixty years, and has contributed to the health and well-being of thousands of users. 30c and 90c bottles. At all druggists. If you cannot get it, write to G. G. Green, Inc., Woodbury, N. J.**

**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.


### *Motor on Roller Skates*

A motor small enough to run roller skates has been perfected by a German engineer. It uses acetylene gas for fuel, and is oiled automatically, is water cooled and has a unique ventilating system. Power for six hours, with a speed of from 18 to 22 miles an hour, costs only about two cents.

Reading maketh a full man, conference a ready man, and writing an exact man.—Bacon.

If you would have a good wife marry one who has been a good daughter.—Fuller.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**BELL-ANS FOR INDIGESTION**

25¢ and 75¢ Pkg's. Sold Everywhere

**$4,000 IN PRIZES**

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Enter the great Liquid Veneer Contest. All you have to do is write us in less than 150 words what you consider the outstanding characteristic of Liquid Veneer, or tell us of an unusual use for Liquid Veneer.

You may win the first prize of $500 or one of the 1,054 other prizes. Three prominent business men will act as judges. Contest closes December 31st, 1926. But don't delay. Get necessary Entry Blank and full particulars from your dealer. If he can't supply you write us. Don't miss this big opportunity.

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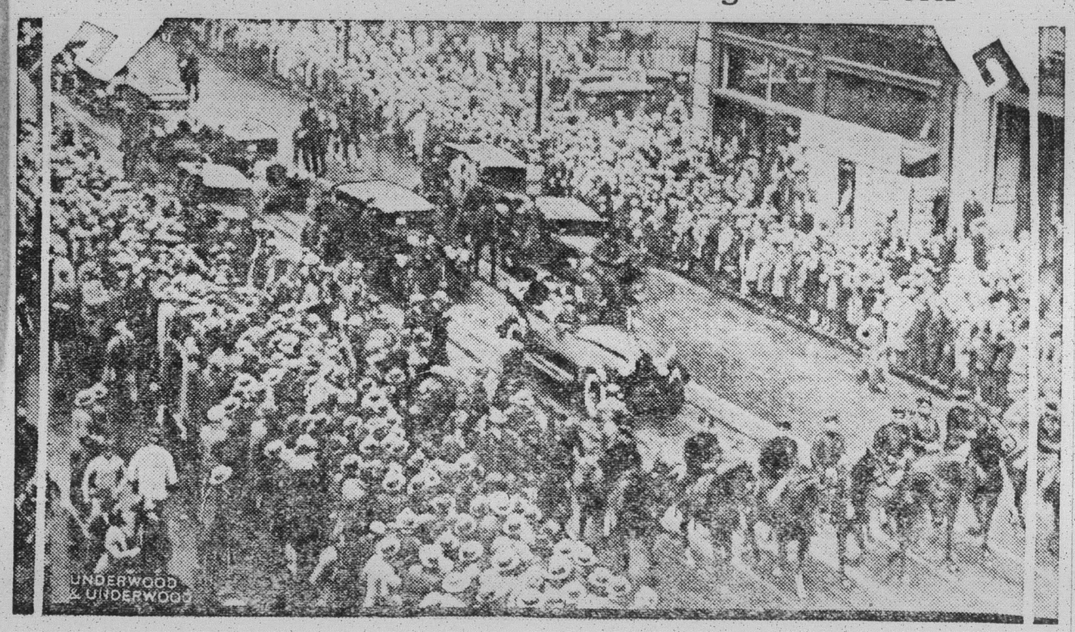
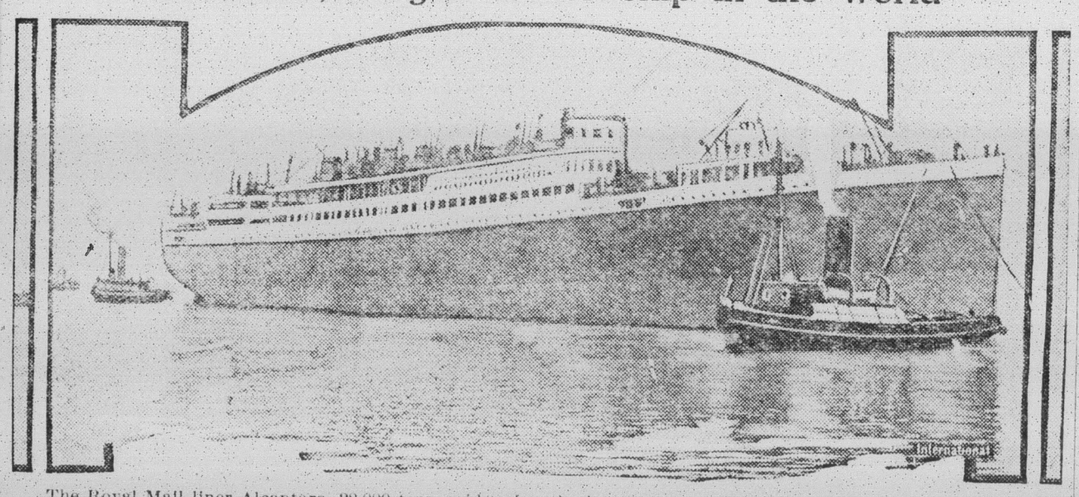
Try Our New Shaving Stick.

## Queen Marie Leads Parade Through New York




Queen Marie of Rumania in an automobile leading the parade on Broadway, New York, near the city hall, while great crowds cheered her.

## Alcantara, Largest Motor Ship in the World



The Royal Mail liner Alcantara, 22,000 tons, said to be the largest motor ship in the world, photographed at her launching at Belfast, Ireland.

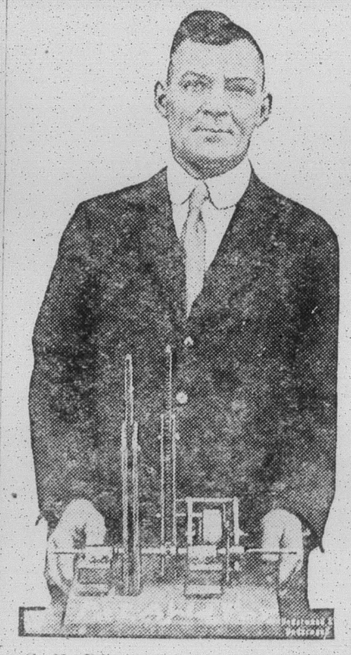
## Halloween Changes With the Times

Even the proverbial witch of Halloween has undergone the change that time brings. Here is June Marlowe, screen star, as an exceptionally bewitching witch of this modern era of youth and beauty.

## World's Champion Woman Typist

Minnie Regelmeyer, who won the world's champion honors as the fastest woman typist in a contest in New York. She averaged over 106 words per minute.

## ANOTHER TIDE MOTOR



C. H. Brooks, inspired by the fact that the tides move with an irresistible force, has invented a tide motor which he believes will put the waters of Puget sound to work for the Tacoma municipal power department. The machine consists in part of a floating platform with gears that revolve against the cogs of a vertical shaft as the incoming tide lifts the platform and a second set of gears that revolve likewise against a second vertical cogged shaft as the outgoing tide allows the platform to descend. This motion naturally is slower, but a shaft is made to revolve with great rapidity through a system of accelerating gear wheels.

## CAPITAL VISITOR

Chief Crazy Horse of the Sioux tribe, one hundred four years old and one of the few survivors of the Custer massacre, was an interesting visitor to the national capital. He arrived from Philadelphia by airplane.

## Daddy's Evening Fairy Tale

by MARY GRAHAM BONNER

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### THE CLEAN PIG

The children hadn't been told an animal story for some time, and Daddy thought it was high time to tell one.

"How about a story of some little baby pigs?" asked Daddy.

"We would love to hear a story about some pigs," said Nancy.

"We haven't heard a story about pigs for ever and ever so long. Is this to be about our beloved family of pigs, Porky Pig, Brother Bacon and the others?"

"No," said Daddy, "this is to be of another family of pigs."

"That's what I thought," said Nick. "Do tell us about them, Daddy."

"Well, the pig family that I am going to tell you about," began Daddy, "were having the best time you can possibly imagine, as they loved having day after day of warmth and sunshine.

"The part of the country where they lived always had warm weather.

"So they were perfectly happy. They would lie for hours in the most comfortable place they could find and never budge until they felt hungry.

"But one little pig became quite intimate with a goat that resided in a field nearby.

"The goat's family were not so lazy as the little pig's family were, and at first the goat's family didn't want

But One Little Pig.

their favorite child to have anything to do with the pig, as they thought it would encourage him to laziness, and that they never wanted him to be.

"But after awhile they saw that this little pig really did not like being so lazy as his family, and then they didn't object to the friendship.

"As for the pig's family, they didn't care what happened so long as they were not disturbed themselves.

"Among other things that the little pig liked about his friends was that without being overneat they were not quite so fond of dirt as his family.

"Of course, you see, how different he was from his family, as he didn't like mud nearly so much as they did, nor did he think lying in it was at all an idea of bliss.

"So he became just fussy enough about his personal appearance to still look exactly like a pig but like a somewhat clean pig.

"He saw that his feet were moderately clean and that his face was washed every so often.

"Sometimes he would tell his family of the joys of being clean and explain to them that they would find they would be much cooler if they took nice cool baths every afternoon.

"But as he saw he only annoyed them he soon stopped.

"In a week there was to be a county fair, and all the animals were going to be exhibited by their owners.

"There was a great deal of talking among the animals as to who would win the prizes, and once more the pig family didn't take the slightest interest in the fair.

"But they did feel very much ashamed when the clean little pig was the only one of all their family to win a prize."

### PUZZLES

Why is getting up at four o'clock in the morning like a pig's tail? Because it is twirly (too early).

* * *

What tongue is it that sometimes gives you pain and yet never speaks a word? The tongue of your shoe.

* * *

When is a football like a freshly caught herring? When it is in the net.

* * *

What tree is of great use in history? The date.

* * *

What coat is made without any buttons? A coat of paint.

* * *

Why is a boy drenched with rain like a bell chiming the hour? Because he's ringing (wringing).

* * *

What sort of a fish does a parrot like? A perch.

### An Economical Mother

"Robert, if you don't behave better, I'll send you to bed without any supper."

"You're always trying to save on the grocery bills, ma."

### Dependent Relatives

Which of your relatives are dependent on you?

Your uncles, aunts and cousins; for without U (you) they could not exist.

### Seek Changes in Old English Laws

If a traveler led a horse up to the Savoy or Claridge hotels, the manager, under English law, would be obliged to furnish shelter for "man and beast."

It is no dead letter either, for the manager, although he has no longer any stable on the premises, would send the horse around to a livery stable for the guest and act as though nothing had happened.

A bill has been drafted to remove some of the many anomalies in an act which has stood pretty well unchanged, for 300 years.

At present a landlord is responsible to a guest, up to the value of $150, for any property stolen on his premises unless he can prove gross negligence on the part of the guest. It does not matter how many notices he posts up repudiating responsibility, the courts under the present law will hold him liable. This is a point which the British hotelkeepers are anxious to see changed.—London Times.


### "DANDELION BUTTER COLOR"

A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

### DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.


### A Good Lead

Kitty—And you let him kiss you?

Betty—Let him? Great heavens, I had to help him!

A torpid liver prevents proper food assimilation. Wright's Indian Vegetable Pills tone up the liver. They act gently but surely. 372 Pearl St., New York. Adv.

A winch that holds several hundred feet of wire rope has been invented that can be attached to tractors and operated by their engines.

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WRIGLEY'S

still quenches thirst, cools the parched throat and by its delightful flavor and refreshment restores the joy of life.

Nothing else can give you so much enjoyment for so little.

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### Successful New Parachute

Fashioned so it can be worn as a coat instead of being strapped on as a separate garment, a parachute recently devised has withstood actual tests successfully.

**Stop the Pain.**

The hurt of a burn or a cut stops when Cole's Carbolisalve is applied. It heals quickly without scars. 30c and 60c by all druggists, or send 30c to The J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill.—Advertisement.

### Getting Perfect

"Well," sighed the fellow whose horse hadn't shown, "at least I am a good loser."

"You ought to be," snarled his wife. "You have had plenty of practice."


A standard purchase plan

The standard price of a General Motors car purchased out of income is the cash delivered price, plus only the low GMAC financing charge.

The GMAC Purchase Plan is offered by General Motors dealers exclusively. It is a sound and economical credit service in which the best interests of the car buyer are of first consideration.

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## CHURCHES

**CHRISTIAN SCIENCE SOCIETY**
**1965 Abbott Street, Ocean Beach**

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m.

**FIRST BAPTIST CHURCH OF OCEAN BEACH**
**DeFoe Street at Santa Monica Ave**
**Rev. W. S. Dunn, Pastor**

Bible School at 9:45 a. m.

Morning hour of worship—11 o'clock. Sermon by the pastor, "Shall the Church Remain Passive." Music by the choir.

Junior meeting—6:30 p. m.

B. Y. P. U. meeting—6:45 p. m.

Song service at 7:30 p. m. Sermon, subject, "The Departure from Self." Anthem by the Choir.

Wednesday, 7:30 p. m., prayer service.

Silver Chain meets on Thursday.

Friday—Boy Scouts meeting at 7:15 p. m.

You are cordially invited to meet with us in the church services.

**SACRED HEART CATHOLIC CHURCH**
**Cor. DeFoe St. and Saratoga Ave.**
**Rev. P. C. Santy, Pastor**

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

**UNION CONGREGATIONAL CHURCH**
**(Corner Defoe Street and Santa Monica Avenue)**
**Rev. Wm. I. Newman, Pastor**

Sunday School at 9:45 a. m.

Sunday morning at 11 o'clock Rev. William I. Newman will preach. Subject: "Beauty for Ashes." Special music; Solo by Mrs Newman.

**NEW TRINITY CHAPEL**
**Rev. Geo. Wallace, D.D., in charge.**

Holy Communion, 8 a. m.

Morning prayer and sermon, 11.

The Woman's Guild of Trinity Mission will meet at the home of Mrs. L. E. Neal, 4747 Voltaire avenue, Thursday afternoon.

"Buy At Home"—Patronize Your Community Merchant

# Mission Beach Items

**By Beth Van Dorston Paynter**
**3792 Mission Boulevard**
**Phone Pacific Beach 771**
Press Representative, Mission Beach Chamber of Commerce.
**Special Representative for "The Beach News"**

### COMMUNITY CHEST DRIVE

Mrs. E. L. Miller has been appointed Major for the Community Chest drive for Mission Beach. Red Cross workers are combining efforts this year with the Community Chest workers. Callers for the Community Chest will issue Red Cross membership receipts. The drive will be from November 15th to the 22nd inclusive. It is earnestly hoped that Mission Beach will respond generously to this Appeal and put our district well over the top. Workers are requested to report each day at the office of Van Dorston-Paynter Realty Co., 3792 Mission Blvd. local headquarters of the Community Chest.

### CHURCH AND SUNDAY SCHOOL

Sunday school at 9:30 a. m. in the west room of the school building. Classes for all ages. Preaching by Rev. D. T. Reed at 11 a. m. Both Sunday school membership and the church attendance are said to be increasing weekly. Members of the church are being most liberal in their gifts to the building fund and the fund is constantly growing.

### MONTE CARLO PARTY

Mrs. Wm. S. Hunt entertained last Tuesday with a Monte Carlo party at her home in honor of Mrs. A. A. Archbold who will return soon to her home in Chicago after having been the guest of her daughter, Mrs. S. E. Arnold for several months past. The guests Tuesday were Mrs. A. A. Archbold, Mrs. E. G. Edwards, Mrs. E. Paynter, Mrs. D. H. Thede, Mrs. S. E. Arnold and Mrs. O. H. Hoelscher.

### M. B. WOMAN'S CLUB

Mrs Della G. Haman of the San Diego Civic Center, with a number of Mission Beach women, met one afternoon last week and organized the Mission Beach Woman's club. Mrs. E. J. Wonder was chosen temporary chairman. Mrs. F. E. Lundblade was named temporary secretary and a committee was appointed to draft by-laws. Among those present at this meeting were Mrs. R. E. Hazard, Mrs. C. W. Jackson, Mrs. O. M. Van Dorston, Mrs. Wm. S. Hunt, Mrs. John Chambers, Mrs. V. F. Huffman, and Mrs. James B. Dry. A meeting for the completion of the organization was held at Mrs. Wonder's residence, 716 Nahant court last Friday. On Wednesday last at 2:30 p. m. the Mission Beach Woman's club were the guests of the Ocean Beach Woman's club at their Reciprocity meeting held in the Masonic building.

Mrs. Claud Chambers was hostess last Thursday afternoon at a bridge tea given at her home. Tea was poured by Mrs. Sam Brockway. About twenty guests were present.

Mr. and Mrs. F. H. Baumgartner and Mr. and Mrs. E. J. Daley of San Diego have returned from a motor trip up the Coast to San Francisco and Santa Cruz where they attended the Sciots convention, Mr. Baumgartner and Mr. Daley being the delegates from this section. They enjoyed several days spent among the Redwoods and vicinity where they were royally entertained.

Mr. and Mrs. F. M. Rundahl have purchased the Hall property at 719 San Rafael Place, which they expect to make their permanent home.

Mrs. E. J. Wonder of 716 Nehant Court entertained her Bridge club last Monday.

The Mission Beach Women's Swimming club which meets every Wednesday morning at 10:30 o'clock on the beach west of the bath house, is rapidly growing in membership. After the period devoted to calisthenics on the beach the class is given instruction in swimming in the bath house plunge.


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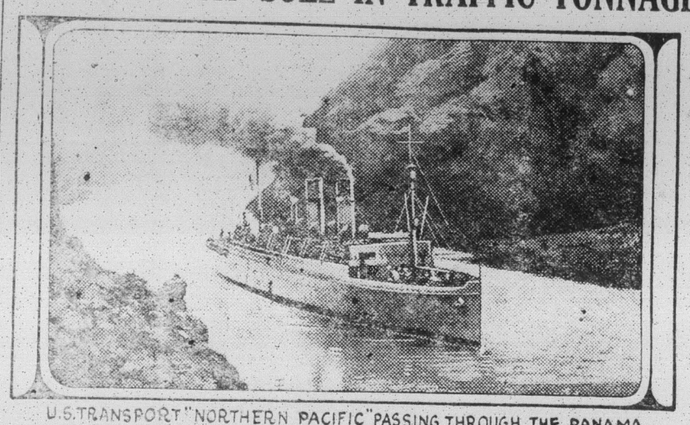
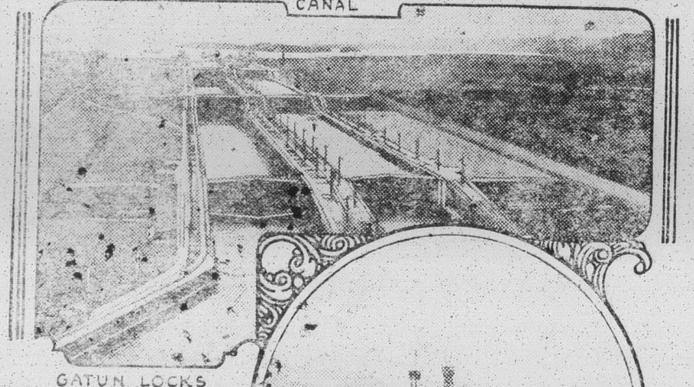
# OUR PANAMA CANAL LEADING BRITISH DITCH AT SUEZ IN TRAFFIC TONNAGE



U.S. TRANSPORT "NORTHERN PACIFIC" PASSING THROUGH THE PANAMA CANAL



GATUN LOCKS

U.S.S. PENNSYLVANIA AT CHAGRES RIVER CROSSING

**Increase of Freight via Panama Route, Largely Due to Oil Shipments, Indicates Rise of United States to Leadership of World's Commerce.**

By JUDSON C. WELLIVER

One of the striking evidences of America's rapid rise toward commercial and industrial leadership of the world, is the Panama Canal, will almost certainly handle more freight in 1926 than will Suez. For several years the two canals have been in a neck and neck competition whose implications are the more interesting because the Panama ditch is owned by the American Government, and that at Suez by the British Government.

Of course both Canals are open to the ships of all nations; and the competition between them is not only between the United States and Britain, but in a larger and even more significant view it is competition between old world and new world.

When the Panama Canal was opened in 1915, Suez was already transiting about 25,000,000 tons of freight annually. Almost nobody believed Panama could ever attract anything approaching such a volume. But during the war fear of German submarines in the Mediterannean caused many vessels to take the Panama route between the far east and European or American ports. This gave Panama its introduction and it has not only held but greatly increased its business since the war. In 1923 Panama transited 5037 vessels, against 4621 for Suez; Panama handled 25,160,000 cargo tons against 22,770,000 for Suez. This was the first year of Panama's lead.

### A Close Race

The following year Suez barely exceeded Panama's tonnage; and in 1925 comfortably held its lead. But reports for 1926 to date indicate that Suez is losing, owing to Britain's industrial depression, while Panama is doing better and is pretty certain to resume the lead.

The present Suez Canal has been in operation nearly sixty years, Panama only eleven. Although few people except antiquarians know it, the first canal at Suez was built more than 3,000 years ago. It was in operation as early as B. C. 1380; how long before, is mere conjecture. Before the Christian era began the ditch had been built, destroyed, rebuilt, silted up and built up again, time after time. When Alexander the Great conquered Egypt the Canal was one of the oldest of engineering works.

Between 1904 and 1915 the present Panama Canal was constructed. It cost about $400,000,000, Suez about one-fourth that sum. But Suez is a simple, sea-level ditch across a sandy plain; while Panama is a lock canal, the greater part of its length lying 85 feet above sea level, so that most of the distance from ocean to ocean is through an artificial freshwater lake.

### Early Profits Unexpected

When Roosevelt started building at Panama, neither he nor any other prophet of optimism would have dared suggest that within its first decade the Canal would earn a profit. Its chief justification concerned the national defense, and the establishment of competition with the transcontinental railroads.

Although both Canals are open to shipping of all nations, British vessels constitute the majority of those using Suez (55.8 per cent), while American vessels are 54.5 per cent of those using Panama.

For 1924, ships of 21 nations used the Suez route, while 24 nations were represented in the maritime caravan at Panama.

The World War was not the only unexpected factor in bringing Panama so quickly to equality with Suez nor the most important. The enormous increase in Panama traffic in 1923 was represented almost entirely by petroleum and its products, moving from California to the east coast and Europe. In the year ended June 30, 1924, tolls aggregating $24,290,000 were collected, of which $9,071,000 was from tankers carrying petroleum. An even more striking statement of the matter is that for the same year exactly 50 per cent of all tonnage through the Canal was between the two ocean fronts of the United States; that is, 13,500,000 tons; and of this, considerably over 9,000,000 tons, or more than two-thirds was petroleum. It was of course chiefly from California, en route to eastern refineries. In the succeeding year this petroleum movement fell off heavily; but for 1926 it is again increasing and the increase is likely to continue for many years. But for the petroleum traffic, the Canal would have shown a deficit in every year of its operation.

The enormous petroleum business has been in other ways advantageous to Panama. A constantly increasing proportion of maritime shipping nowadays uses oil fuel. Oil-burning ships seek routes on which they can most cheaply buy oil; and because California oil can be put so cheaply into the bunkers of vessels passing through the Panama ditch, there is a substantial inducement to prefer this route. This will increasingly favor Panama and militate against Suez, as the number of oil burners increases. Moreover, Panama's advantage will still further increase as the enormous oil resources of Venezuela, Colombia, and other South American countries are developed.

### Great Service of Panama

If cheap petroleum has thus served Panama so well, Panama in turn has equally served the American motorist, who consumes most of the world's petroleum products. For Panama has brought the Pacific Coast petroleum to the eastern market at costs which, but for the Canal, would be vastly greater. Thus the Canal has given the United States the cheapest petroleum products in the world, and helped build the automobile industry and our modern highway system.

This mutually helpful relationship between the Canal and the petroleum users is the more impressive when one realizes that it was not even remotely anticipated at the time President Roosevelt started building the Canal. So late, indeed, as 1910, when Admiral Evans wrote his articles about the Canal and decided that it could not be profitable for several decades at least, he based all his calculations on the probable cost of coal for bunkering ships. He did not dream that merchant marines were on the verge of the revolutionary change from coal to oil. So he figured that, as there is practically no bunker coal in the countries bordering on the Pacific, that ocean could not compete, by way of Panama, for a greatly increased share of shipping. The oil development overturned the prophecies of Admiral Evans, and of all others who had foreseen that fuel problems would make Panama unprofitable.

## WHO'S WHO In Officialdom

### CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Fred A. Heilbron, City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—Wm. J. Cooper. Health Officer—Dr. A. M. Lesem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

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### COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Ferry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

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### O. B. POLICE SUB-STATION

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Phone Bayview 0431
Sergeant Geo. W. Churchman;

### OCEAN BEACH LIBRARY
### 1967 Abbott Street

Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m.
Tuesday, Thursday, Friday—2:00-5:00 p. m.

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**THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.**


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